

DO YOU KNOW THE CODE?

The Code of Excellence, that is.

Our Code of Excellence is a reminder of who we are, what we do and how we act, all with the goal of winning with excellence – for our customers and for our company. It's this commitment that will allow us to be the most effective buyer, producer and distributor of quality bakery products to customers worldwide.



WHAT DO YOU NEED TO KNOW? IT'S AS EASY AS 1 2 3

1

It Starts With Us – Our Heritage

For generations, the Dawn Foods culture has embodied what makes us successful – respect, integrity, a commitment to quality, and real relationships built on trust. These ideas are also at the foundation of the Code of Excellence, reminding us that our professional actions should uphold the reputation we've worked to build with our customers and with the world.

2

Partnerships With Purpose – The Global Marketplace

When we think of partnerships, we should think of relationships based on fairness and integrity. This includes everyone we deal with – the consumers who purchase our products, our customers who sell or use them, the communities we live in and serve, our suppliers and even our competitors. Dawn wins through respectful partnerships.

3

Caring Corporate Citizenship – The Larger Community

Dawn Foods is committed to being a caring, corporate citizen. In addition to supporting programs that strengthen our communities, we are also dedicated to enhancing lives through our sustainability efforts.

WHAT DO YOU NEED TO DO? IT'S EASY TOO!

Know That It Matters

The Code of Excellence matters because it gives us all a road map for success. Commit to learning the code and living it through your daily actions at Dawn.

Speak Up When You Need To

Sometimes, we witness behavior not in line with business ethics. Dawn Foods needs you to speak up! The Our Dawn resource is a 24-hour, toll-free ethics hotline (1-844-OUR DAWN) available to everyone – from team members to suppliers, from consumers to contractors to ask questions or raise concerns about compliance.

ADDITIONAL RESOURCES:

- 1-844-OUR DAWN
- A copy of the Code of Excellence may be found on the DawnMix and on dawnfoods.com

