

EXCEPTIONAL™ *Fillings*

Uncompromising Taste & Quality For Sophisticated Desserts



EXCEPTIONAL™ FILLINGS

Our Best for You. Dawn's Exceptional™ Fillings Set the Standard.

Bringing bakers the rich taste and unmatched quality you need for desserts that make every occasion special.

As a baker, you want to inspire, delight and surprise your customers by celebrating the techniques and traditions that make your business special. From everyday favorites to custom desserts that help people come together for the moments that matter, it's important to combine quality, taste and creativity for sweet treats customers will want to come back for again and again.

Dawn Exceptional™ Fillings are ideal for those custom creations that demand high fruit content, rich taste and texture, and eye-catching appeal. Whether you're making a classic pie that reminds customers of desserts they've loved for generations or you're inspiring people with a new dessert they've never seen before, our Exceptional™ Fillings will let your customers know that you are committed to providing them with perfection each and every time.



FEATURES & BENEFITS

- Superior taste with real fruit or cream cheese
- Bake stable for consistent quality
- Freeze/thaw tolerant for results you can rely on
- Highest percentage of fruit content

For Life's Sweet Moments

Every day, it's our promise that customers and families around the world can count on us to make life's moments memorable.

Dawn Foods is a family company that has been creating high-quality bakery ingredients and products for nearly 100 years. From innovation to inspiration, the world's leading bakers count on us to build their business.



Luxury Revalued

As a baker, it's important to create desserts that are on trend and based on what today's customers want.

One trend to watch is Luxury Revalued; the insight that today's consumer is willing to spend more on small indulgences so they can have luxury experiences more often. Dawn's Exceptional™ Fillings are perfect for creating desserts that celebrate Luxury Revalued. Our Donut Gateau brings together donuts and decadent chocolate creme for a rich treat.



DONUT GATEAU

You Will Need:

- #00647589 — Raised A® RTF Yeast Raised Donut Rings
- #00572744 — Fast Finish™ Donut Glaze
- #01062819 — Exceptional™ Chocolate Dobash Filling
- Waffle Maker

Place 6 Raised A® Yeast Raised Donut Rings on a full sheet of parchment paper and let temper at room temperature for 20 minutes. With parchment paper placed over donuts, gently smash with palm of hand applying even pressure. Make sure the sides of the donut are not abused or torn. Using a preheated waffle maker, place flattened donut onto its base. Press waffle maker down. Cook for 3 minutes or until donut is golden brown. Immediately place onto lined rack sheet tray.

Using a 2 oz scoop, deposit Fast Finish™ Donut Glaze onto grilled donut. Gently lift and tilt donut until all sides are coated evenly. Let rest so the glaze can properly set. Place Exceptional™ Chocolate Dobash Filling in a disposable piping bag and cut tip. Pipe a circle of filling onto the dried glazed donuts, as well as a dot in the center, 2 oz of filling per layer only. Place another glazed donut on top of filling and gently press. Repeat until desired height.

RELATED PRODUCTS



Raised A® Donut Base & Mix

Donuts are the perfect product to showcase fruit and cream fillings. Check out Dawn's bases and mixes to up your donut game. Exceptional™ Bavarian Creme Filling shown above in a Creme Brulee Donut.



Exceptional™ Base & Mixes

Pair our Exceptional™ Fillings with Dawn's Exceptional™ Danish base or mix for unforgettable pastries. Exceptional™ Raspberry Filling shown above.



Bakers Request™ Cake Mixes

Take your cakes from every day to extraordinary with our Baker's Request Cake Mixes. Just fill them with fruit or cream for special touches your customers will remember. Exceptional™ Strawberry Filling shown above.

Visit dawnfoods.com to learn more information about the latest consumer trends as well as the formulas for the sweet creations you see here.

Specifications

Outside UPC #	Item #	Description	Case Count	Case Pack	Unit of Sale	Gross Cs Wt (lbs)	Net Cs Wt (lbs)	Case Cube (cu ft)	Tie (cs)	Tier (cs)	Pallet Count (cs)
Exceptional™ Fillings											
Apple											
02951924910-6	02407197	Exceptional™ Chopped Apple Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
02951924918-2	02407402	Exceptional™ Cubed Apple Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
02951924947-2	02410273	Exceptional™ Sliced Apple Filling, 33#	1	1	Pail	34.80	33.00	1.020	12	3	36
02951924852-9	02405109	Exceptional™ NSA Sliced Apple Filling, 18#	1	1	Pail	18.87	18.00	0.539	20	4	80
02951924879-6	02405464	Exceptional™ Supreme Apple Pie Filling, 42#	1	1	Pail	43.86	42.00	1.139	12	3	36
Cream Cheese Filling											
02951924856-7	02405208	Exceptional™ Cream Cheese Filling, 18#	1	1	Pail	18.87	18.00	0.539	20	4	80
02951924863-5	02405290	Exceptional™ Cream Cheese Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
Bavarian Creme											
02951924855-0	02405191	Exceptional™ Bavarian Creme Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
02951924883-3	02405563	Exceptional™ Chocolate Dobash Filling, 20#	1	1	Pail	20.87	20.00	0.539	20	4	80
02951924844-4	02404953	Exceptional™ Custard Flavored Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
Strawberry											
02951924909-0	02407163	Exceptional™ Chopped Strawberry Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
02951924846-8	02404979	Exceptional™ Strawberry Pie Filling, 18#	1	1	Pail	18.87	18.00	0.539	20	4	80
02951924845-1	02404961	Exceptional™ Strawberry Pie Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
Raspberry											
02951924858-1	02405232	Exceptional™ Raspberry Filling (with seeds), 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
02951924870-3	02405381	Exceptional™ Raspberry Filling (no seeds), 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
02951924840-6	02404870	Exceptional™ No Run Raspberry Cookie Filling (no seeds), 45#	1	1	Pail	46.86	45.00	1.139	12	3	36
Pineapple											
02951924912-0	02407254	Exceptional™ Crushed Pineapple Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
Cherry											
02951924930-4	02407915	Exceptional™ Whole Cherry Filling, 19#	1	1	Pail	19.87	19.00	0.539	20	4	80
02951924929-8	02407882	Exceptional™ Whole Cherry Filling, 34#	1	1	Pail	35.80	34.00	1.020	12	3	36
02951924847-5	02404987	Exceptional™ NSA Whole Cherry Filling, 19#	1	1	Pail	19.87	19.00	0.539	20	4	80
Blueberry											
02951924881-9	02405505	Exceptional™ Whole Blueberry Filling, 18#	1	1	Pail	18.87	18.00	0.539	20	4	80
02951924853-6	02405117	Exceptional™ Whole Blueberry Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
Lemon											
02951924857-4	02405224	Exceptional™ Lemon Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36
Other											
02951924882-6	02405555	Exceptional™ Blackberry Filling, 20#	1	1	Pail	20.87	20.00	0.539	12	3	36
02951924924-3	02407676	Exceptional™ Sliced Peach Filling, 34#	1	1	Pail	35.80	34.00	1.020	12	3	36
02951924880-2	02405498	Exceptional™ Creamy Caramel Filling, 36#	1	1	Pail	37.80	36.00	1.020	12	3	36
02951924859-8	02405240	Exceptional™ Apricot Filling, 35#	1	1	Pail	36.80	35.00	1.020	12	3	36

Why Dawn?

Our products work hard because we mix quality with well-researched insights. So when you choose Dawn for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.



While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier. Contact us at **1.800.248.1144** or **dawnfoods.com**.

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