

Pre-Sliced DESSERT CAKES

Filled With **DECADENT** Buttercream Icing

With sales of individually-portioned desserts growing rapidly, Dawn's Pre-Sliced Dessert Cakes offer a convenient solution for your bakery. Made with super-moist, split and filled layers these dessert cakes arrive finished with buttercream-style icing, and are ready to plate and serve. Add instant appeal to a display case with quality presentation assured – no slicing required in store!



FEATURES & BENEFITS

- Pre-decorated to save you labor
- Pre-portioned to assure quality presentation quickly and easily
- Just thaw and merchandise
- Available in top flavor varieties
- Reduce waste – use exactly what you need
- Consistent in quality, weight, and appearance
- Contain zero grams trans fat

Outside UPC #	Item #	Description	Case Count	Case Pack	Unit Sale	Gross Cs Wt (lbs)	Net Cs Wt (lbs)	Case Cube (cu ft)	Tie (cs)	Tier (cs)	Pallet Count (cs)
02951920071-8	01269829	1/2 Sheet Chocolate Pre-Sliced Dessert Cake	3	3	case	25.39	21.38	1.533	8	6	48
02951920070-1	01269811	1/2 Sheet Coconut Pre-Sliced Dessert Cake	3	3	case	24.64	20.63	1.533	8	6	48
02951920182-1	01275470	1/2 Sheet Red Velvet Cream Cheese Pre-Sliced Dessert Cake	3	3	case	25.32	21.38	1.533	8	6	48
02951920181-4	01275462	1/2 Sheet Carrot Cream Cheese Pre-Sliced Dessert Cake	3	3	case	26.44	22.50	1.533	8	6	48
02951913518-8	01031137	1/2 Sheet Chocolate Fudge Scored Dessert Cake	6	6	case	31.25	28.57	1.563	9	5	45

Why Dawn?

Our products work hard because we mix quality with well-researched insights. So when you choose Dawn for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.



©2016 Dawn Foods
SEP012016

While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier. Contact us at **1.800.248.1144** or **dawnfoods.com**.