



Category Brochure:

**BOOST YOUR CREATIVITY WITH  
EXTRA FRUIT, FLAVOUR & COLOUR**



# WE ARE DAWN FOODS

For 100 years, Dawn has been focused on bringing customers the insights, innovations and strategies to help you grow. What started with a recipe for great tasting donuts has grown into a global network of experts working every day to be your trusted advisor to help grow your business and meet the needs of your customers. From corner bakeries to leading manufacturers, Dawn helps you and your customers celebrate life's sweet moments.

**Find your inspiration  
and support at**

**[WWW.DAWNFOODS.COM](http://WWW.DAWNFOODS.COM)**

**'WITH DAWN COMPOUNDS YOU  
DIFFERENTIATE YOUR PRODUCTS  
THROUGH VARIETY IN TASTE'**

**IT'S SUPER VERSATILE!**

- **High fruit content**
- **100% natural flavours**
- **Versatile for many applications**
- **All year round available**
- **Consistent product quality**
- **Homogeneous texture makes it easy to mix it with other ingredients**





## YOU CAN USE COMPOUNDS IN

- Mousses, bavarois, non dairy creams
- Ice cream
- Filling for chocolates
- Butter cremes
- Batters and many more....

JUST TRY IT!






## DAWN'S REVITALIZED COMPOUNDS PORTFOLIO

When you partner with Dawn, you get more than just great products. You get the partnership, expertise and dedication to help make your bakery a business success. Our compounds range in small packs are all placed under the Dawn Exceptional line, as it the a very premium way (e.g. containing high level of fruit) to flavour your bakes.



**TRUSTED QUALITY**

**Dawn**  
**Trusted Quality**  
 Tried and true products that provide consistent quality and performance.



**OUR VERY BEST**

**Dawn Exceptional**  
**Our very best**  
 Dawn's premium, differentiated product line that delivers category leading quality and performance.

## THE PERFECT MIX DAWN NEUTRAL RANGE + DAWN COMPOUNDS

The Dawn NEUTRAL RANGE is specifically developed to enable you to tailor made your products to the taste you desire. You can be creative and give your signature to the ingredients you use in your creations.



IT'S SUPER SIMPLE!



**NEUTRAL FILLING**  
 BakeFill Neutral (2.04006.115)

**NEUTRAL CUSTARD CREAM**  
 Dawn Sucrem Neutral (2.04006.115)

**NEUTRAL CREAM STABILIZER**  
 Fond Neutral (2.04049.115)

**NEUTRAL ICING (READY TO USE)**  
 Dip Quik (8.03330.303)

**NEUTRAL FONDANT**  
 Fondant sublime (8.03260.301)

**NEUTRAL COLD GLAZE**  
 Decorgel neutral (8.00402.301)

**DAWN NEUTRAL RANGE**

**DAWN NEUTRAL RANGE**

**COMPOUND**  
**FLAVOUR**

## DAWN COMPOUNDS

# FRUIT- AND FLAVOURING PASTES GIVE YOUR CREATION AN EXTRA BOOST

Compounds bring a variety of intense tastes and colours to all your bakery creations. Thanks to the versatile natural boost of the Dawn's compound range, you can now twist your offer and add variety to your range without any hassle. Your customers will be delighted enjoying your products with an enhanced and lively taste.



### Natural is a trend

Consumers are more and more conscious about the foods they are enjoying. Naturalness is appreciated by the consumer. To meet this trend all flavouring components in our range of compounds are natural. In most recipes we have chosen to use pectin as a binding system – which is a basic additive naturally present in fruits.

### Standardised viscosity

Convenience is key for most professionals in the sweet bakery market. The Dawn compounds range has a standard viscosity for all flavours. This eases up the application process.

### Outstanding flavour profile

Compounds are flavouring pastes ideal for a wide range of applications. They are made with concentrated fruit juice, extracts and/ or fruit puree. All flavouring components are natural flavours.




GET MORE INFORMATION & RECIPE  
INSPIRATION AT [DAWNFOODS.COM](http://DAWNFOODS.COM)

**Dawn**<sup>®</sup>


# OUR COMPOUND RANGE

All recipes are made with natural flavours and the cocoa is UTZ certified.

## FRUIT COMPOUNDS

Category	Item #	Product name	Flavour	Colour	With pieces	Packaging
	2.02014.320	DAWN COMPOUND STRAWBERRY 4 x1 KG	Strawberry	Light red	Yes	1 kg tub
	2.02014.301	DAWN COMPOUND STRAWBERRY 5 KG	Strawberry	Light red	Yes	5 kg pail
	2.02005.320	DAWN COMPOUND CHERRY 4 x 1 KG	Cherry	Light red	Yes	1 kg tub
	2.02020.320	DAWN COMPOUND RASPBERRY 4 x 1 KG	Raspberry	Light red	Yes	1 kg tub
	8.03283.320	DAWN COMPOUND POMEGRANATE 4 x 1 KG	Pomegranate	Bright pink	No	1 kg tub
	8.03265.320	DAWN COMPOUND BLUEBERRY 4 x 1 KG	Blueberry	Light blue	Yes	1 kg tub
	2.02004.320	DAWN COMPOUND LEMON 4 x 1 KG	Lemon	Light yellow	Yes	1 kg tub
	2.02004.325	DAWN COMPOUND LEMON 5 KG	Lemon	Light yellow	Yes	5 kg pail
	2.02012.320	DAWN COMPOUND BANANA 4 x 1 KG	Banana	Light yellow	No	1 kg tub
	2.02024.320	DAWN COMPOUND PASSION 4 x 1 KG	Passion fruit	Light yellow	No	1 kg tub
	2.02050.320	DAWN COMPOUND MANGO 4 x 1 KG	Mango	Light yellow	No	1 kg tub
	2.02002.320	DAWN COMPOUND PINEAPPLE 4 x 1 KG	Pineapple	Light yellow	No	1 kg tub
	8.03373.320	DAWN COMPOUND LIME & MINT 4 X 1 KG	Lime & Mint	Light green	No	1 kg tub
	2.02001.320	DAWN COMPOUND ORANGE 4 x 1 KG	Orange	Orange	No	1 kg tub
	8.02754.301	DAWN COMPOUND ORANGE CL 5 KG	Orange	Orange	No	5 kg pail

## NON-FRUITY COMPOUNDS

Category	Item #	Product name	Flavour	Colour	With pieces	Packaging
	<b>Brown flavours</b>					
	8.03208.301	DAWN COMPOUND COCOA NatFl UTZ MB 2,5 KG	Cocoa	Brown	No	2,5 kg pail
	2.02342.320	DAWN COMPOUND CAPPUCCINO 4 x 1 KG	Cappuccino / coffee	Light brown	No	1 kg tub
	2.02032.320	DAWN COMPOUND MOCHA 4 x 1 KG	Mocha/ coffee	Light brown	No	1 kg tub
	2.02032.305	DAWN COMPOUND MOCHA 5 KG	Mocha/ coffee	Light brown	No	5 kg pail
	2.02018.320	DAWN COMPOUND CARAMEL 4 x 1 KG	Caramel	Light brown	No	1 kg tub
	2.02011.111	DAWN HAZELNUT COMPOUND 1 KG	Hazelnut	Light brown	Yes	1 kg tub
	2.02345.111	DAWN COMPOUND WALNUT 4 x 1 KG	Walnut	Light brown	Yes	1 kg tub
	2.02851.111	DAWN COMPOUND PISTACHIO 4 X 1 KG	Pistachio	Light green	No	1 kg tub
	<b>Alcohol flavours</b>					
	2.02044.320	DAWN COMPOUND MARC DE CHAMPAGNE 4 x 1 KG	Champagne	Neutral	No	1 kg tub
	2.02027.320	DAWN COMPOUND KIRSCHWASSER 4 x 1 KG	Cherry liquor	Neutral	No	1 kg tub
	2.02344.320	DAWN COMPOUND EIERLIKOR 4 x 1 KG	Egg nog	Light yellow	No	1 kg tub
	2.02344.325	DAWN COMPOUND EIERLIKOR 5 KG	Egg nog	Light yellow	No	5 kg pail
	<b>Specialty flavours</b>					
	8.03310.320	DAWN COMPOUND COCONUT 4 x 1 KG	Coconut	Neutral	Yes	1kg tub
	8.03352.320	DAWN COMPOUND HONEY 4 x 1 KG	Honey	Light yellow	No	1kg tub



### ESTABLISHED TRUST

For nearly 100 years, customers have counted on Dawn Foods to help them grow their bakery businesses with the right mix of products, innovations, global perspectives and inspired bakery expertise. From corner bakeries to leading manufacturers,

**Dawn Foods helps our customers mark the moments in life that matter.**

**DO YOU HAVE MORE QUESTIONS ABOUT OUR PRODUCTS OR WANT MORE INSPIRATION?**

We've got the answers and more. Contact us at +31 20 808 1225 or go to [DAWNFOODS.COM](http://DAWNFOODS.COM)

