

All natural
flavours



Dawn Delifruit® Fruitfillings

Fresh tasting, with the highest
quality fruits

Fruitfillings can be used to fill, decorate or flavour a variety of desserts, cakes, pies, danish pastry, mousses, etc...

Fruitfillings containing whole fruits, fruit concentrate, pulp or puree, developed for 'fresh' application, differentiated by :

- The quality and origin of fruit content
- The integrity of the fruit content
- Fruit content



The Range

3 Fruit% Levels ;

DELIFRUIT Xtra (Previously known as Tradition/Topfruit)

- range containing 90% of fruit content with a very traditional & fresh appearance
- fresh fruit compote used as the main binding agent
- available in 5,5 or 11kg bucket
- apples are freshly peeled

DELIFRUIT CLASSIC

- broad range of fruitfillings containing 60-70% of fruit content
- In most of our Delifruit products, the fruit is whole except for Raspberry, Lemon, Orange and Passion Fruit
- when packed in tins , the fruit integrity is even more conserved and shelf life extended upto 24 months
- the starch has a high water absorption capacity and gives the Delifruit products a smooth texture.
- bake- & freezestable

DELIFRUIT DAILY

- selection of fruitfillings with 15 & 50% fruit content
- the same taste with lower fruit content
- Shelf life ; 9 months
- bake- & freezestable

New Dawn Fruitfilling packaging,
formerly known as Sucrea.



Basic flavours / Evergreens

Item code	Product Name	Flavour	Fruit Content	Strain/Origin	Packaging
800568300	DELIFRUIT XTRA	Apple 10/10	90% Fruit content	Jonagold	11kg bucket
800568302	DELIFRUIT XTRA	Apple 10/10	90% Fruit content	Jonagold	5,5kg bucket
800441300	DELIFRUIT XTRA	Apple 16/2	90% Fruit content	Jonagold	11kg bucket
800441302	DELIFRUIT XTRA	Apple 16/2	90% Fruit content	Jonagold	5,5kg bucket
800568333	DELIFRUIT XTRA	Apple 10/10	90% Fruit content	Jonagold	2,7kg tin
803234301	DELIFRUIT DAILY	Apple 10/10	50% Fruit content	Jonagold	5,5kg bucket
800774333	DELIFRUIT DAILY	Apple 10/10	50% Fruit content	Jonagold	2,7kg tin
800686333	DELIFRUIT CLASSIC	DARK CHERRY	70% Fruit content	Pandi	2,7kg tin
800188301	DELIFRUIT CLASSIC	DARK CHERRY	70% Fruit content	Pandi	6 kg bucket
803241301	DELIFRUIT DAILY	DARK CHERRY	38% Fruit content	Pandi	5,5kg bucket
800317300	DELIFRUIT CLASSIC	BLUEBERRY	60% Fruit content	Canadian Blueberries	6 kg bucket
800317301	DELIFRUIT CLASSIC	BLUEBERRY	60% Fruit content	Canadian Blueberries	11kg bucket
800314333	DELIFRUIT CLASSIC	BLUEBERRY	60% Fruit content	Canadian Blueberries	2,7kg tin
803240301	DELIFRUIT DAILY	BLUEBERRY	38% Fruit content	Canadian Blueberries	5,5kg bucket
800605333	DELIFRUIT DAILY	BLUEBERRY	40% Fruit content	Wild Blueberries	2,7kg tin
800291301	DELIFRUIT CLASSIC	STRAWBERRY	60% Fruit content	Senga Sengana	6 kg bucket
800286333	DELIFRUIT CLASSIC	STRAWBERRY	60% Fruit content	Senga Sengana	2,7kg tin
803239301	DELIFRUIT DAILY	STRAWBERRY	38% Fruit content	Senga Sengana	5,5kg bucket
800274300	DELIFRUIT CLASSIC	RASPBERRY	60% Fruit content	Polana	6kg bucket
800272333	DELIFRUIT CLASSIC	RASPBERRY	60% Fruit content	Polana	2,7kg tin
803242301	DELIFRUIT DAILY	RASPBERRY	38% Fruit content	Polana	5,5kg bucket
800761300	DELIFRUIT CLASSIC	APRICOT	60% Fruit content	Bebeco	11kg bucket
800022333	DELIFRUIT CLASSIC	APRICOT	60% Fruit content	Bebeco	2,7kg tin

Dawn Fruitfillings

Our offer consists of;

- Broad range of 24 different flavours available in various packaging sizes
- Highest fruit quality, carefully selected from origin ; Belgian Jonagold Apple, Red Cherry Montmorency, Williams Pear, Pandi Dark Sour Cherry, etc...
- Choice from 15-90% of fruitcontent.
- All natural flavours
- Ready to use, straight from the packaging

Tasty, healthy and traceable fruits bring value to our Dawn fruitfillings

- To ensure traceability Dawn controls the origin of the fruits with selected suppliers and producers. All producers have a quality management system (BRC,ISO,..) and work with EU regulated and controlled pesticide programs.
- To guarantee the best taste, we select fruit with the highest quality fruits from the best strain and therefore the best taste.
- Choice from 15-90% of fruitcontent.
- All the fruits are coming from countries that comply with EU and worldwide food legislation

All natural, always better

Consumers consciousness about health has increased tremendously and "more natural" products have gained in popularity.

All flavouring components used in our fruitfillings are natural.



Specialties and 'on trend' flavours

Item code	Product Name	Flavour	Fruitcontent	Strain/Origin	Packaging
801476300	DELIFRUIT XTRA	PEAR	90% Fruit content	Poire Williams	5,5 kg bucket
800330333	DELIFRUIT CLASSIC	PEAR	60% Fruit content	Poire Williams	2,7kg tin
800594333	DELIFRUIT CLASSIC	RED CHERRY (Non Azo)	70% Fruit content	Montmorency	2,7kg tin
803192333	DELIFRUIT CLASSIC	RED CHERRY (Azo)	70% Fruit content	Montmorency	2,7kg tin
803193333	DELIFRUIT DAILY	RED CHERRY (Azo)	50% Fruit content	Montmorency	2,7kg tin
800587333	DELIFRUIT CLASSIC	LINGONBERRY	60% Fruit content	Various	2,7kg tin
800278333	DELIFRUIT CLASSIC	FRUITS OF THE FOREST	60% Fruit content	Various	2,7kg tin
802309333	DELIFRUIT CLASSIC	BLACKBERRY	60% Fruit content	Various	2,7kg tin
800157333	DELIFRUIT CLASSIC	PINEAPPLE	60% Fruit content	Queen Victoria	2,7kg tin
800172333	DELIFRUIT CLASSIC	BLACKCURRANT	60% Fruit content	Various	2,7kg tin
800309333	DELIFRUIT CLASSIC	MANGO	60% Fruit content	Tetapuri	2,7kg tin
800699333	DELIFRUIT CLASSIC	PASSIONFRUIT	60% Fruit content	Flavicarpa	2,7kg tin
800347333	DELIFRUIT CLASSIC	RHUBARB	60% Fruit content	Various	2,7kg tin
802198301	DELIFRUIT CLASSIC	PLUM	70% Fruit content	Various	5,5kg bucket
800326300	DELIFRUIT CLASSIC	PEACH	60% Fruit content	Various	12kg bucket
803245301	DELIFRUIT CLASSIC	EXOTIC	70% Fruit content	Various	6kg bucket
803226301	DELIFRUIT CLASSIC	VERY BERRY	70% Fruit content	Various	6kg bucket
803243301	DELIFRUIT DAILY	FRUITS OF THE FOREST	38% Fruit content	Montmorency	5,5kg bucket
800321333	DELIFRUIT DAILY	ORANGE	44% Fruit content	Florida	2,7kg tin
800250333	DELIFRUIT DAILY	LEMON	26% Fruit content	Various	2,7kg tin
800343333	DELIFRUIT DAILY	RUM RAISIN	45% Fruit content	Various	2,7kg tin
800298333	DELIFRUIT CLASSIC	REDCURRANT	60% Fruit content	Various	2,7kg tin

Dawn: Creating Happiness



A birthday party, a wedding,
a high tea or being amongst family
and friends.

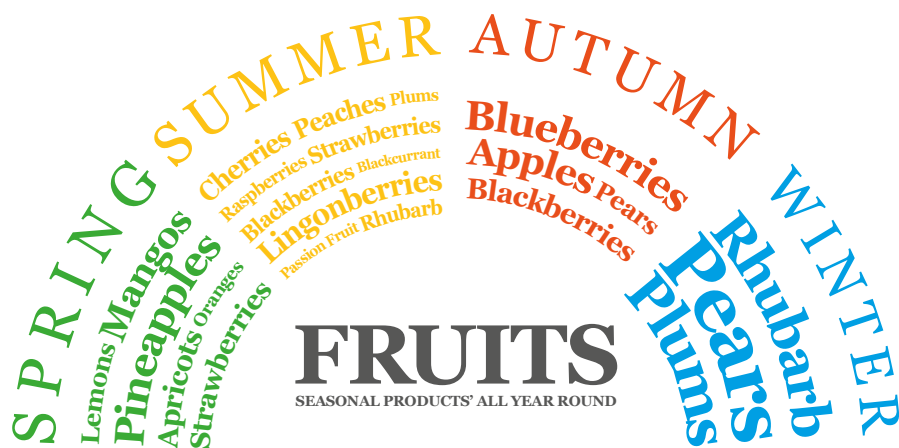
It's all about life's sweet moments.

How delightful is it that all of these
moments can now be celebrated with
the finest sweet bakery products from
Dawn. Creating happiness is what we
stand for!



Dawn Seasonality Chart

Our broad range of fruitfillings enables you to offer 'seasonal products' all year round



Living up to our Promises, Every Day

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new flavours, with delightful, high-quality products and delicious recipes. Every day, creating happiness with:

- **Better taste**, by being experts on traditional, local recipes since 1920 and passionately exploring the world for new tastes in sweet bakery.
- **Better ingredients**, by continuously striving for better quality, as only the best quality ingredients deliver the best end result.
- **Better fit for purpose**, by always improving our solutions to fit your changing specific needs and requirements.
- **Better creativity**, by constantly providing you with endless inspiration for delicious recipes and amazing applications, based on the latest trends.

Our ultimate goal is creating happiness through sweet bakery. Therefore we provide the best ingredients so you can create and serve the best sweet pastries to your customers. That's what makes us happy!

Dawn[®]
Creating happiness[™]