



BUTTERCREME STYLE ICING BASES

- Easy to Use
- Outstanding Flavor Color & Retention



ESTABLISHED TRUST

For nearly 100 years, customers have counted on Dawn Foods to help them grow their bakery businesses with the right mix of products, innovations, global perspectives and inspired bakery expertise. From corner bakeries to leading manufacturers, Dawn Foods helps our customers mark the moments in life that matter.

Our buttercreme style icings make your cakes stand out and keep customers coming back. Smooth, workable textures and quality ingredients create the winning combination for you, your customers and your bakery.



Insights

It's important to get your signature buttercreme recipe right every single time to ensure you are delivering the quality your customers expect. There is no room for error.

You take pride in making your signature buttercreme style icing with its unique flavor, color and texture.



Key Benefits



Dawn's buttercreme style icing bases help you get your buttercreme recipes right each time. Our buttercreme style bases allow you to customize your buttercremes and are proven to ensure that your buttercremes are stable, bright and ready for your customers.



Our buttercreme style icing bases have outstanding color and flavor retention so you can customize them to create unique, signature icings that you and customers will love.



WITH DAWN, YOU CAN HAVE IT ALL:

You don't need to compromise your baker's creativity or taste. We give you products that perform beautifully and are versatile, allowing you to make signature creations. Dawn also provides the insights and inspirational tools to help you meet your customers' needs with smart solutions for growing your cake sales.



Dawn Buttercreme Style Icing Bases provide the quality and performance you can count on. Create your own customized products by adding colors, flavors or other inclusions with confidence that with whatever you add, you'll get the flavor and color retention you expect every time.



Our Exceptional Buttercreme Style Icing Bases delivers outstanding performance and rich butter flavor, perfect for creating beautifully decorated and delicious premium desserts that will satisfy your customers. Add premium ingredients to create signature items with unparalleled flavor and color retention.





DAWN BUTTERCREME STYLE ICING BASES

Category	Item #	Description	Unit of Sale	Gross Cs Wt (lbs)	Net Cs Wt (lbs)	Tie (Cs)	Tier (Cs)	Pallet Count (Cs)
	BUTTERCREME STYLE ICING BASES							
	02455865	DAWN FILL 'N FROST WHITE VERSATILE BASE 40#	Bag/Box	41.00	40	12	3	36
	02437780	DAWN BASE ADD WATER WHITE 45#	Bag/Box	46.00	45	12	3	36
	02437821	DAWN BASE ADD WATER CHOCOLATE 45#	Bag/Box	45.96	45	12	3	36

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	EXCEPTIONAL BUTTERCREME STYLE ICING BASES							
	02440999	DAWN EXCEPTIONAL BASE ADD BUTTER WHITE 18#	Bag/Box	19.12	18	20	4	80
	02455857	DAWN EXCEPTIONAL BASE VERSATILE 33#	Bag/Box	33.91	33	12	3	36



BRING ALL YOUR PRODUCTS TO LIFE!

Be sure to check out Dawn's full line of icings and mixes to make your bakery case stand out.



All Other Icings: Ramp up the taste and appearance of your cakes. These versatile icings are ideal for base icing cakes, heating and pouring over dessert cakes, creating borders on party cakes, and for icing brownies.



Icing Fruits & Fruit Bits: Create signature items by adding fruit flavor, color and texture to cake icings, glazes and batters for new looks and tastes. Made with real fruit for delicious taste and quality your customers will notice.



Hi-Ratio Cake Mix: We know that cake is king. With our industry-leading mixes you can count on fantastic flavor, superb texture and eye-catching appeal. Let us partner with you to fill your case with amazing birthday cupcakes, luxurious dessert cakes and everything in between.



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HAVE QUESTIONS OR WANT MORE INSPIRATION?

Contact us at **1.800.292.1362** or visit **DAWNFOODS.COM**

