BROWNIE MIXES

- Dependable and easy to use
- Versatility from just one mix
- Consistency you can depend on
CONSISTENT RELIABILITY FOR DELICIOUS BROWNIES YOUR CUSTOMERS WILL LOVE

Dawn brownie mixes are an easy way to create a variety of unique brownie offerings. Made with high-quality ingredients, these mixes readily deposit in machinery and uniformly flow to the corners of bakeware, making it easy for anyone on your team to use while consistently producing delicious brownies.

**BENEFITS**

**Consistent Mixes, Because No Two Days are the Same**
Labor is one of the top business challenges in the bakery*, and mixing times or any slight variation in preparation of your baked goods can lead to high waste. Our brownie mixes are highly tolerant, so you can avoid costly inconsistencies. That’s a recipe for a more efficient bakery, improved customer satisfaction and a better bottom line.

**Versatility To Grow Your Sales**
Create your own signature brownie using one of our Dawn Exceptional® R&H® Fudgey Brownie Mixes. Made either by bag instructions or adjusted with your own combination of oil, fudge, corn syrup or egg, you can easily create a wide range of brownies using just one mix.

* 2017 Trends in U.S. Retail Bakery Operations and Market Opportunities - Cypress Research

1.800.292.1362 | dawnfoods.com
COMMITTED TO BAKERY SUCCESS

When you partner with Dawn, you get more than just great products. You get the partnership, expertise and dedication to help make your bakery a business success. Dawn brownie mixes deliver consistent, delicious brownies because they’re formulated to be incredibly reliable and made with one unyielding purpose - to help you succeed.

**PRODUCT CATEGORIES**

**Dawn® Brownie mixes and bases**

Provide tried and true quality and performance you can count on each and every day.

**Dawn Exceptional® R&H Brownie mixes**

Deliver premium flavor, with unparalleled product consistency and performance.

**Dawn Balance® brownie mixes**

Offer gluten free and cleaner ingredient product solutions, with the absence of negatives and the presence of positives.

When you partner with Dawn, you get more than just great products. You get the partnership, expertise and dedication to help make your bakery a business success. Dawn brownie mixes deliver consistent, delicious brownies because they’re formulated to be incredibly reliable and made with one unyielding purpose - to help you succeed.

**OUR VERY BEST**

**BETTER FOR YOU**

**TRUSTED QUALITY**

**COMMITTED TO BAKERY SUCCESS**

Trusted products that meet Dawn’s quality and performance standards.

Dawn® Brownie mixes and bases provide tried and true quality and performance you can count on each and every day.

Dawn’s premium product line that delivers category-leading quality and performance.

Dawn Exceptional® R&H Brownie mixes deliver premium flavor, with unparalleled product consistency and performance.

Better for you options without sacrificing taste or performance.

Dawn Balance® brownie mixes offer gluten free and cleaner ingredient product solutions, with the absence of negatives and the presence of positives.
DAWN BROWNIE MIXES
Reliable mixes that deliver delicious, quality brownies and help your bakery thrive.

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<th>Category</th>
<th>Item #</th>
<th>Description</th>
<th>Unit of Sale</th>
<th>Gross Cs Wt (lbs)</th>
<th>Net Cs Wt (lbs)</th>
<th>Tie (Cs)</th>
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WITH DAWN, YOU CAN HAVE IT ALL
Fillings, flat icings, and buttercreme style icings to add the perfect finishing touch.

**Fillings**
Dawn fillings are ideal for custom creations that demand high fruit content, rich taste and texture and eye-catching appeal.

**Flat Icings**
Whether you need a chocolate icing that gives you smooth coverage or a high-sheen white icing, Dawn icings provide enhanced stability and quick drying times.

**Buttercreme Style Icings**
Our Dawn buttercreme style bases provide the quality and performance you need with the flavor and color retention you expect every time.

ESTABLISHED TRUST
For nearly 100 years, customers have counted on Dawn Foods to help them grow their bakery businesses with the right mix of products, innovations, global perspectives and inspired bakery expertise. From corner bakeries to leading manufacturers, Dawn Foods helps our customers mark the moments in life that matter.

HAVE QUESTIONS OR WANT MORE INSPIRATION?
Contact us at 1.800.292.1362 or visit DAWNFOODS.COM