Creme Cake
Our Most Versatile Cake Mix

Dawn Exceptional® Premium and R&H® RichCreme® Creme Cake Bases provide the versatility to make a wide range of differentiated products, allowing you to expand your product offering and attract new customers with the simplicity of one base.

- Tolerant formulas that perform well in a variety of production and baking environments
- Thick batter suspends inclusions evenly
- Unbeatable flavor, appearance and moistness
- Batters and finished products perform through a freeze/thaw cycle
- Longer shelf-life means fewer stales and more efficient production
- Extremely versatile for making a wide range of products
RECIPE INSPIRATION

Mantecada
- Dawn Exceptional™ R&H® RichCreme™ Vanilla Cake Base (435926)
- DDA Pasteurized Whole Egg Frozen (235317)
- Bakery Essentials Soybean Vegetable Oil (2505321)
- Dawn Orange Icing Fruit (418675)
- Dawn Lemon Icing Fruit (418724)
- Dawn Strawberry Icing Fruit (418691)
- Bakery Essentials Semisweet Chocolate 1M Drop (2504761)
- DDA Fancy Medium Pecan Pieces (617714)
- Paterson Paper 2X4.5X1.25 Red Baking Cup (1150028)
- Dawn Exceptional™ Streusel (27078)
- Water

Almond Loaf
- Dawn Exceptional™ R&H® RichCreme™ Vanilla Cake Base (435926)
- DDA Pasteurized Whole Egg Frozen (235317)
- Bakery Essentials Soybean Vegetable Oil (2505321)
- Water
- DDA Almond Emulsion (862096)
- Bakery Essentials No Stick Pan Coating (2498154)
- Dawn White Flat Icing (19471)
- South Georgia Pecan Natural Almonds Sliced (2443224)

Pumpkin Flan
- Dawn Exceptional™ R&H® RichCreme™ Vanilla Cake Base (435926)
- DDA Pasteurized Whole Egg Frozen (235317)
- Bakery Essentials Soybean Vegetable Oil (2505321)
- DDA Premium Pastry Flour (668329)
- Senca Pumpkin Puree (233312)
- DDA Pumpkin Pie Spice (637770)
- Bakery Essentials Whole Sweetened Condensed Milk (2494003)
- Half and Half
- DDA Vanilla Extract (862567)
- Bakery Essentials No Stick Pan Coating (2498154)
- Dawn Exceptional™ Velvetop® Enhanced Stability Vanilla Whipped Icing and Filling (464561)
- Water

German Plum Bar
- Dawn Exceptional™ R&H® RichCreme™ Vanilla Cake Base (435926)
- DDA Pasteurized Whole Egg Frozen (235317)
- Bakery Essentials 42/43% DE Corn Syrup (2506254)
- DDA Vanilla Extract (862567)
- Dawn Exceptional™ Streusel (27078)
- Dairy Farmers Of America Unsalted Butter (77958)
- Dried Plums
- Bakery Essentials No Stick Pan Coating (2498154)
- South Georgia Pecan Natural Almonds Sliced (2443224)
- Water
Chocolate Crème Cake Ring
- Dawn Exceptional® R&H® Richcreme® Chocolate Crème Cake Base (546814)
- DDA Pasteurized Whole Egg Frozen (235317)
- Bakery Essentials Soybean Vegetable Oil (2505321)
- Water
- Bakery Essentials No Stick Pan Coating (2498154)
- Dawn Exceptional® Pureed Fruit With Seeds Raspberry Filling Pouch Pak (2405282)
- Dawn Exceptional Classic Chocolate Fudge Icing (878902)

Pan de Elote
- DDA Whole Eggs (235317)
- Dawn Exceptional® R&H® RichCreme® Vanilla Cake Base (577265)
- DDA Corn Meal Yellow, Medium (739675)
- Bakery Essentials Soybean Vegetable Oil (2505321)
- ATPAC Whole Kernel Corn (2465088)
- Cold Water

Chocolate Sour Cream New York Crumb Cake
- Dawn Exceptional® R&H® Richcreme® Chocolate Crème Cake Base (546814)
- Bakery Essentials Enzymatic Interesterified Soy Bakers Margarine (2505397 or 2505363)
- DDA Pasteurized Whole Egg Frozen (235317)
- Daisy Pure & Natural Sour Cream (2435015)
- Bakery Essentials Soybean Vegetable Oil (2505321)
- Bakery Essentials No Stick Pan Coating (2498154)
- Dawn Exceptional® Classic Chocolate Fudge Icing (878902)
- Water

Shark Week Cookies
- Dawn Exceptional® R&H® RichCreme® Vanilla Cake Base (577265)
- Plugra European Style Unsalted Butter (1046334)
- DDA Vanilla Extract (00862567)
- Whole Milk
- DDA Pasteurized Whole Egg Frozen (235317)
- Royal Icing Mix
- ChefMaster Red Red Liqua-Gel (2333912)
- ChefMaster Black Liqua-Gel (2333839)
MARKETING TOOLS & TIPS

**Fillings**
Dawn’s fillings will delight every time. With an extensive range, from fruit varieties such as apple, cherry and strawberry to cream and pie fillings including cream cheese and coconut cream, Dawn’s fillings can be part of endless dessert creations.

**Specialty Icings**
Dawn makes it easy to turn simple offerings into indulgent products with our Dawn Exceptional® fudge icings and bases, whipped icings and specialty icings.

**Flat Icing and Glazes**
Dawn ready-to-use flat icings and glazes help you to consistently produce the best looking and tasting donuts regardless of the experience level of your team.

**Dawn Balance**
Our portfolio of great-tasting, better for you bakery products are designed to meet your consumer’s growing demand for Cleaner Label, Gluten-Free and Vegan products.

**Packaging**
Dawn offers a variety of packaging options, from loaf pans and clamshells to boxes and bags. Products vary by location. Please ask your sales representative which options are available in your market.

**Mix Resources Online**
Our versatile creme cake formula has wonderful flavor, a long shelflife, a delicious pudding style eating texture, incredible fruit suspending capabilities, and remarkable tolerance under the most extreme bakery conditions.

**DAWN EXCEPTIONAL™**
Dawn’s premium product line that delivers category-leading quality and performance.

Dawn Exceptional® Premium and R&H® RichCreme® Creme Cake bases deliver truly differentiated performance and premium flavor, with unparalleled product consistency.

**ESTABLISHED TRUST**
For 100 years, customers have counted on Dawn Foods to help them grow their bakery businesses with the right mix of products, innovations, global perspectives and inspired bakery expertise. From corner bakeries to leading manufacturers, Dawn Foods help our customers mark the moments in life that matter.

1.800.292.1362  DawnFoods.com  © 2020 Dawn Foods