EXTENDED SHELF LIFE DONUTS
MIXES AND BASES

- Maintains freshness
- Optimizes operational efficiencies
- Widens your distribution range
PROVIDE YOUR CUSTOMERS WITH DELICIOUS DONUTS THAT STAY FRESH LONGER

With Dawn extended shelf life donut mixes, your donuts stay fresh longer, and deliver soft texture and consistent flavor around the clock. Increase your profits and extend your customers’ opportunity to grow their sales.

**Benefits**

**Increase Your Sales**
Dawn extended shelf life donut mixes help expand your geographical footprint and reach a new customer base. With the ability to stay fresh longer, your donuts can travel to a wider distribution network and increase your sales.

**Optimize Your Operation**
Produce more donuts per production run with extended shelf life donut mixes that are freeze/thaw stable. With donuts that stay fresh longer, you can confidently reduce changeover in your production environment.

**Minimize Loss for Your Customers**
Donuts that stay fresh for a longer period of time have more opportunity to sell. That means reduced loss and a chance for your customers to increase their sales throughout the day.

**High Quality Ingredients**
Each harvest, Dawn carefully sources and tests our raw materials to ensure quality and consistency in our bakery mixes regardless of weather, planting, yield or other variables. We evaluate every ingredient so you can bake your best every day.
When you partner with Dawn, you get more than just great products. You get the partnership, expertise and dedication to help make your bakery a business success. With our delicious, longer-lasting formulations, our extended shelf life donut mixes deliver great tasting, tender donuts that create new sales opportunities to help improve your bottom line.
DAWN EXTENDED SHELF LIFE DONUTS
Donuts formulated to stay fresh longer, without compromising on taste.

<table>
<thead>
<tr>
<th>Category</th>
<th>Item #</th>
<th>Description</th>
<th>Unit of Sale</th>
<th>Gross Cs Wt (lbs)</th>
<th>Net Cs Wt (lbs)</th>
<th>Tie (Cs)</th>
<th>Tier (Cs)</th>
<th>Pallet Count (Cs)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>00370775</td>
<td>DAWN EXTEND-R MIX 50#</td>
<td>BG</td>
<td>50.5</td>
<td>50</td>
<td>5</td>
<td>10</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>00482159</td>
<td>DAWN RICH FLAVOR EXTEND-R MIX 50#</td>
<td>BG</td>
<td>50.5</td>
<td>50</td>
<td>5</td>
<td>10</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>00367334</td>
<td>DAWN EXTEND-R BASE 50#</td>
<td>BG</td>
<td>50.5</td>
<td>50</td>
<td>5</td>
<td>10</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>00617003</td>
<td>DAWN EXCEPTIONAL EXTEND-R EXTRA MIX 50#</td>
<td>BG</td>
<td>50.5</td>
<td>50</td>
<td>5</td>
<td>10</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>00747553</td>
<td>DAWN EXCEPTIONAL EXTEND-R EXTRA BASE 50#</td>
<td>BG</td>
<td>50.5</td>
<td>50</td>
<td>5</td>
<td>10</td>
<td>50</td>
</tr>
</tbody>
</table>

Detailed product information can be found in Product Data Sheets.

WITH DAWN, YOU CAN HAVE IT ALL
Dawn's full line of glazes, icings, sugars and mixes help your donuts stand out.

Donut Glazes
Take your donuts to the next level with our full-line of easy-to-use glazes. Count on consistent sheen, simple application and rich flavors for donuts your customers will love.

Icings
Whether you need a chocolate icing that gives you smooth coverage or a high-sheen white icing for pastries, Dawn icings provide enhanced stability and quick drying times.

Donut Sugar
Finish your donuts with just the right touch of sweetness with Dawn's line of delicious donut sugar.

ESTABLISHED TRUST
For nearly 100 years, customers have counted on Dawn Foods to help them grow their bakery businesses with the right mix of products, innovations, global perspectives and inspired bakery expertise. From corner bakeries to leading manufacturers,
Dawn Foods helps our customers mark the moments in life that matter.

HAVE QUESTIONS OR WANT MORE INSPIRATION?
Contact us at 1.800.292.1362 or visit DAWNFOODS.COM