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**YES!**  
THIS CAN BE MADE  
**GLUTEN  
FREE**

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Discover Dawn's  
Gluten Free assortment



# DISCOVER THE DAWN GLUTEN FREE ASSORTMENT

Gluten Free - One of the key trends in the bakery market



**26%** of consumers  
try to avoid GLUTEN



**5-7%** of Europeans have an  
intolerance/allergy across Europe



**A BACK-TO-BASICS MENTALITY:**  
less artificial or processed ingredients.

- Gluten Free is a consistent trend.
- Gluten Free products are lifestyle choices in all customer segments. (Technavio)

**68%** are prepared to pay  
more for foods that contain  
no unwanted ingredients

- A Gluten Free application with the taste, texture and mouthfeel of a standard regular product.
- In a complete mix for all needs.
- Replace all ingredients containing gluten.
- Mixes do not have lactose as ingredient.
- Chocolate mixes have the UTZ certified cocoa.
- Superior eating experience.

\*Maximum allowed gluten content is 20 parts per million (ppm) - to be labeled "Gluten Free".

No lactose as ingredient and natural flavours. Chocolate mixes with UTZ certified cocoa.



## DISCOVER THE DAWN GLUTEN FREE ASSORTMENT

Article number	Article name	Bag size / kg
203.221.116	Gluten Free Brownie Mix UTZ	12,5 kg
203.222.116	Gluten Free Cake Choc Mix UTZ	12,5 kg
203.374.116	Gluten Free Cake Lemon Mix	12,5 kg
203.560.005	Gluten Free Cake Mix	12,5 kg
204.001.115	Gluten Free Quark Stabil	12,5 kg
204.002.115	Gluten Free Muffin Mix Vanilla	12,5 kg
204.000.115	Gluten Free Muffin Mix Choc UTZ	12,5 kg
2017/033.000.001	Dawn Gluten Free Cookie Mix	12,5 kg
2016/069.000.003	Dawn Gluten Free Choux Mix	12,5 kg

### Contact us

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