

Dawn®: Creating Happiness



A birthday party, a wedding, a high tea or being amongst family and friends. It's all about life's sweet moments. How delightful that all of these moments can be celebrated with the finest sweet bakery products from Dawn®. Creating happiness is what we stand for!

We have worked with artisanal bakers, industrial bakers and foodservice professionals for decades, providing them with the broad assortment of sweet pastry ingredients and products needed to inspire bakers all over the world.

Living up to our Promises, Every Day

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new flavours, with delightful, high-quality products and delicious recipes. Every day, creating happiness with:

- **Better taste**, by being experts on traditional, local recipes since 1920 and passionately exploring the world for new tastes in sweet bakery.
- **Better ingredients**, by continuously striving for better quality, as only the best quality ingredients deliver the best end result.
- **Better fit for purpose**, by always improving our solutions to fit your changing specific needs and requirements.
- **Better creativity**, by constantly providing you with endless inspiration for delicious recipes and amazing applications, based on the latest trends.

Our ultimate goal is about Creating Happiness through sweet bakery. Therefore we provide the best ingredients so you can create and serve the best sweet treats to your customers. That's what makes us happy!

Dawn Foods UK Ltd.
Worcester Road, Evesham, Worcs.
WR11 4QU, UK
Phone +44 1386 760 843
Email: Info.UK@dawnfoods.com
Website: www.dawnfoods.co.uk

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Creating happiness™

Ready to Create



Delifruit Fruit Fillings

Fresh tasting fruit fillings to decorate, flavour and fill cakes, desserts and patisserie.

- ✓ Natural flavours
- ✓ Highest quality fruits
- ✓ Wide variety
- ✓ Bake/freeze/thaw stable

www.dawnfoods.co.uk


Creating happiness™


All
natural
flavours



Dawn® Delifruit Fruit Fillings

Our fruit fillings range contains whole fruits, fruit concentrate, pulp or puree and has been developed for 'fresh' application to many different cakes, desserts, sweet pies, mousses and pastries.

We offer:

- 21 different flavours available in various packaging sizes
- The highest fruit quality
- Carefully selected varieties including Belgian Jonagold Apple, Red Cherry Montmorency, Williams Pear and Pandi Dark Sour Cherry
- A choice of products ranging from 26% to 90% fruit content
- All natural flavours
- Products that are simple and ready to use straight from the bucket or tin

Tasty, healthy and traceable fruits

Dawn Foods has been producing fruit fillings since the 1990's in an ISO9001, global BRC, nut free and halal certified site. To guarantee the best taste, we select the highest quality fruits from the best strain. All fruits are sourced from countries that comply with EU and worldwide food legislation.

To ensure traceability Dawn controls the origin of the fruits with selected suppliers and producers, all of which have quality management systems (BRC, ISO) and work with EU regulated and controlled pesticide programs.

All natural, always better

Consumers are becoming increasingly conscious about their health and therefore natural products are becoming more popular, which is why all of the flavouring components used in our fruit fillings are natural.



Dawn® Delifruit Xtra

A premium range containing 90% fruit content with a very traditional appearance. Fresh fruit compote is used as the main binding agent and the apples are freshly peeled.

Item Code	Flavour	Fruit %	Type/Origin	Packaging
8.00441.300	APPLE 16/2	90%	Jonagold	11kg BUCKET
8.00568.300	APPLE 10/10	90%	Jonagold	11kg BUCKET

Dawn® Delifruit Classic

A broad range of fruit fillings containing 58-70% fruit content. With the exception of Passion Fruit and Raspberry, the fruits are whole. Packed in tins, the fruit is preserved and the shelf life is extended. These products are bake/freeze/thaw stable and have a smooth texture.

Item Code	Flavour	Fruit %	Type/Origin	Packaging
8.00022.333	APRICOT	60%	Bebeco	2.7kg TIN
8.02309.333	BLACKBERRY	60%	Various	2.7kg TIN
8.00172.333	BLACKCURRANT	60%	Various	2.7kg TIN
8.00314.333	BLUEBERRY	60%	Canadian Blueberries	2.7kg TIN
8.00686.333	DARK CHERRY	67%	Pandi	2.7kg TIN
8.03245.301	EXOTIC	70%	Various	6kg BUCKET
8.00278.333	FRUITS OF THE FOREST	58%	Various	2.7kg TIN
8.00309.333	MANGO	60%	Tetapuri	2.7kg TIN
8.00699.333	PASSION FRUIT	60%	Flavicarpa	2.7kg TIN
8.00330.333	PEAR	60%	Poire Williams	2.7kg TIN
8.00157.333	PINEAPPLE	60%	Queen Victoria	2.7kg TIN
8.00274.300	RASPBERRY	60%	Polana	6kg BUCKET
8.00272.333	RASPBERRY	60%	Polana	2.7kg TIN
8.00594.333	RED CHERRY	67%	Montmorency	2.7kg TIN
8.00298.333	REDCURRANT*	60%	Various	2.7kg TIN
8.00347.333	RHUBARB	60%	Various	2.7kg TIN
8.00286.333	STRAWBERRY	60%	Senga Sengana	2.7kg TIN
8.03226.301	VERY BERRY	70%	Various	6kg BUCKET

Dawn® Delifruit Daily

An everyday range of fruit fillings with up to 50% fruit content, these deliver the same great taste just with a lower fruit content and are bake/freeze/thaw stable.

Item Code	Flavour	Fruit %	Type/Origin	Packaging
8.00774.333	APPLE	50%	Jonagold	2.7kg TIN
8.03240.301	BLUEBERRY	38%	Canadian Blueberries	5.5kg BUCKET
8.03241.301	DARK CHERRY	38%	Pandi	5.5kg BUCKET
8.03243.301	FRUITS OF THE FOREST	38%	Various	5.5kg BUCKET
8.00250.333	LEMON	26%	Various	2.7kg TIN
8.00321.333	ORANGE	44%	Florida	2.7kg TIN
8.03242.301	RASPBERRY	38%	Polana	5.5kg BUCKET
8.00343.333	RUM & RAISIN*	45%	Various	3.1kg TIN
8.03239.301	STRAWBERRY	38%	Senga Sengana	5.5kg BUCKET

*Non stocked item, minimum order quantities apply

