

Ready to Create



American donut mixes & bases

Give your customers authentic American-style donuts with our new and improved products

- ✓ Improved softer texture
- ✓ Better performance
- ✓ Palm oil free
- ✓ Halal certified

www.dawnfoods.com/uk

Dawn[®]
Creating happiness[™]

Dawn®: Creating Happiness



Fresh donuts can drive sales and attract customers, tempting them to come back day after day for more!

Whatever your production facilities we have a product that's right for you. Choose from our just-add-water cake donut mixes, simple to use classic sheet cut and yeast raised products or our concentrate for large format production. Our yeast raised products can be frozen or retarded and they are all palm oil free, halal certified and delicious!

Frying donuts is easier than you think!

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new products, with delightful, high-quality products and delicious recipes.

Follow our basic rules for the Perfect Donut:

Quality flour - not too soft, not too strong, like that used in our American Mixes.

Elastic dough - mix the dough until it becomes a well developed elastic dough.

Give the dough a 'break' - after mixing, the dough needs a few minutes to rest.

The perfect cut - pin out the dough evenly and ensure donuts are not cut too close to each other

Correct proofing and frying - this all influences the donut shape.

| Item Code | Product Name | Pack |
|-------------|--|--------|
| 0.00542.622 | Dawn® Heritage Cake Donut Mix | 12.5kg |
| 0.00542.557 | Dawn® Majestic Cake Donut Mix | 12.5kg |
| 0.00542.549 | Dawn® Majestic Cake Donut Mix | 25kg |
| 0.00671.900 | Dawn® Premium Raised Donut Mix | 12.5kg |
| 0.00652.950 | Dawn® Premium Raised Donut Base | 25kg |
| 0.00932.154 | Dawn® Long Life Premium Raised Donut Mix | 12.5kg |
| 0.00533.598 | Dawn® Long Life Premium Raised Donut Concentrate | 16kg |

Visit www.dawnfoods.com/uk for great Dawn® donut (and other product) recipes.

Living up to our Promises, Every Day

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new flavours, with delightful, high-quality products and delicious recipes. Every day, creating happiness with:

- **Better taste**, by being experts on traditional, local recipes since 1920 and passionately exploring the world for new tastes in sweet bakery.
- **Better ingredients**, by continuously striving for better quality, as only the best quality ingredients deliver the best end result.
- **Better fit for purpose**, by always improving our solutions to fit your changing specific needs and requirements.
- **Better creativity**, by constantly providing you with endless inspiration for delicious recipes and amazing applications, based on the latest trends.

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Dawn®

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