



GLUTEN FREE MIXES

: Discover Dawn's great tasting
: Gluten Free range!

: dawnfoods.com

**Dawn**[®]

DISCOVER OUR GLUTEN FREE RANGE TODAY!

26% of consumers try to avoid GLUTEN*



Consumers are now more health conscious than ever.

1 in 100 people suffer from a gluten intolerance† and even more now choose to remove gluten from their diet as a lifestyle choice. Gluten free options command a premium price point and today consumers expect to see a variety of gluten free options to choose from.

Our range of easy to use Gluten Free mixes allows you to create the **same great tasting sweet treats** as our non-gluten free range, and is made in a **dedicated gluten free environment** for absolute peace of mind.



THE DAWN® RANGE OF EASY TO USE GLUTEN FREE MIXES INCLUDES CAKE MIXES, MUFFIN MIXES, BROWNIE AND CHOUX PASTRY MIXES.

Available in a variety of flavours including vanilla, chocolate and lemon. The mixes suspend inclusions well, allowing you to create your own unique range of gluten free products! Why not combine with Dawn® fruit fillings, compounds or toppings which are also free from wheat gluten.

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KEY FEATURES:

- Excellent **quality** - delicious flavours and moist yet light texture
 - **Same great taste**, texture and mouthfeel as our standard product!
 - A **complete powder mix** – simply add egg, oil and water – no further ingredients
 - Create your own **unique range** - personalise & add your own inclusions, toppings and decorations!
 - Make a **variety** of Gluten Free bakes - Brownies, Sheet Cakes, Muffins, Loaf Cakes, Round Cakes & much more
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* Source: Nielsen Global ingredient & eating out of home dining trends, 2016

† Source: Coeliac.org.uk, 2017

DISCOVER DAWN'S GREAT TASTING GLUTEN FREE RANGE

DAWN® NOW HAS A BRC CERTIFIED GLUTEN FREE PRODUCTION FACILITY.



The mixes we supply are all officially certified and therefore indicate that they are gluten free according to EU regulations*

* Maximim allowed gluten content is 20 parts per million (ppm) to be labelled "Gluten Free"



BENEFITS

Consumer benefits

- Delicious moist texture suitable for Gluten Free diet
- Peace of mind ingredient attributes

Ingredient benefits

- Made with natural flavours
- Chocolate mixes are UTZ certified
- Does not contain Palm Oil

Application benefits

- Easy to use - simply add egg, oil and water
- Freeze-thaw stable after baking
- Versatile – make muffins, loaf cakes, sheet cakes, brownies

ORDER NOW

CONTACT US FOR FURTHER DETAILS ON 01386 760843

Item Code	Product	Packaging
2.03221.116	Dawn® Gluten Free Brownie Mix	15kg bag
2.03222.116	Dawn® Gluten Free Cake Mix Chocolate UTZ	15kg bag
2.03560.005	Dawn® Gluten Free Cake Mix	15kg bag
2.03374.116	Dawn® Gluten Free Cake Mix Lemon	15kg bag
2.04000.115	Dawn® Gluten Free Muffin Mix Chocolate UTZ	15kg bag
2.04002.115	Dawn® Gluten Free Muffin Mix Vanilla	15kg bag
2.04047.115	Dawn® Gluten Free Choux Mix	15kg bag

Providing the ingredients for life's sweet moments

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