

★ DISCOVER THE ★

*American
Dream*



AMERICAN STYLE LAYER CAKE MIXES

— Fantastic Texture & Superior Volume —

Our range of American Style Layer Cake Mixes enable you to turn your layer cake creations into unique celebration cakes.

NOW YOU CAN CREATE AS MANY LAYERS AS YOU LIKE

With **Dawn® Layer Cake Mixes**, you can bake the perfect American Style Layer Cake as it is made in the States. These authentic American Layer Cake Mixes guarantee a firm and moist cake with an imposing height, fantastic flavour and delicate texture. They are perfect for creating eye-catching, mouth-watering tall American style layer cakes with delicious fillings and decadent toppings. Available in three delicious varieties: Chocolate, White and Vanilla, you simply add water and oil – and get perfect results every time!



Brooklyn Blackout

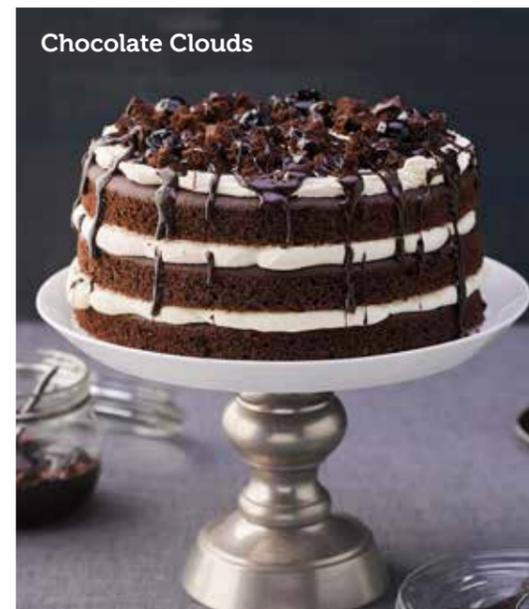
LET BIG CHOCOLATE DREAMS COME TRUE

For chocolate connoisseurs try this fantastic **Dawn® Chocolate Layer Cake Mix**.

For moist, chocolaty perfection, this is the chocolate layer cake mix you've been dreaming of! Made to create tall cakes, yet still enabling firm slices to be cut.



Devil's Food Cake



Chocolate Clouds

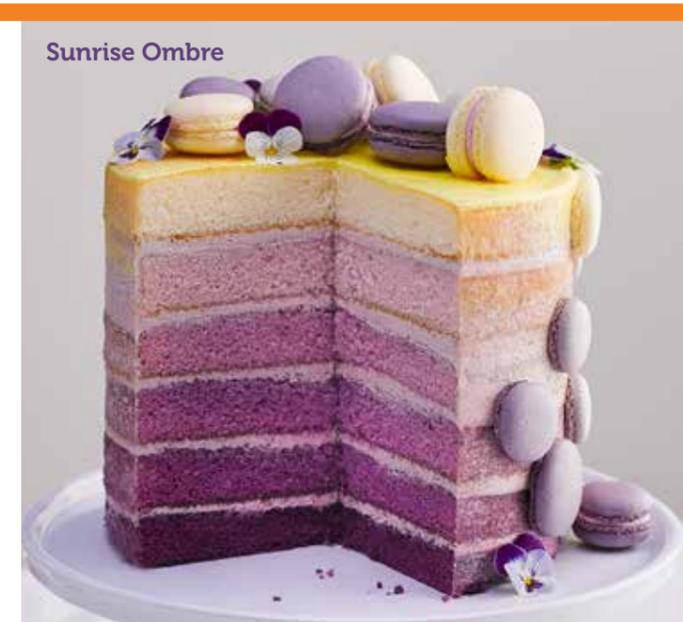
BUILD YOUR OWN SIGNATURE LAYER CAKE

Build and colour it the way you like with **Dawn® White Layer Cake Mix**.

Dawn® White Layer Cake Mix holds food colourants to create trendy 'ombre' cakes, rainbow-coloured cake or even a cake coloured to your favourite football team - the possibilities are endless! Turn your cakes into a showstopper centrepieces for any celebration.



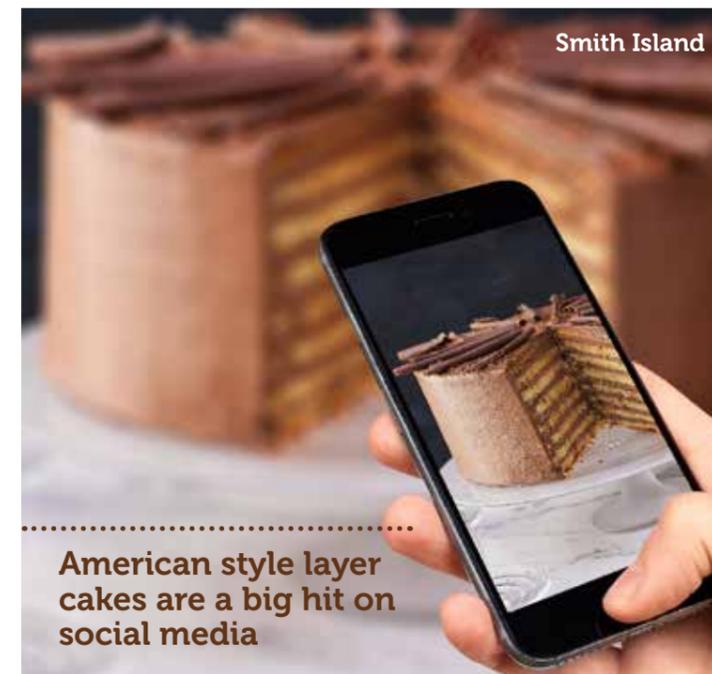
Countryclub Ombre



Sunrise Ombre

Our **Dawn® Vanilla Layer Cake Mix** tastes as good as it looks.

Simple, understated, and elegant, Dawn® Vanilla Layer Cake Mix is moist, yet light and airy. Pair it with Vanilla, Lemon or Cream Cheese Frostings for a traditional and attractive decoration. Or why not try our Smith Island layered cake recipe and pair with Chocolate Frosting and Dobra® Decorations?



Smith Island

American style layer cakes are a big hit on social media

LET YOUR LAYER CAKES SHOWCASE YOUR CREATIVITY



Twist of Lemon

EXPERIENCE ENDLESS POSSIBILITIES WITH DAWN® LAYER CAKE MIXES

FEATURES & BENEFITS

Consumer benefits

- Moist and fine texture
- Perfect for eye-catching layered birthday or celebration cakes, or just everyday desserts
- Delicious flavour and light eating quality

Ingredient benefits

- Natural colours & flavours
- Tight crumb structure that supports a longer shelf life & multiple layers
- Available in 3 flavours: White, Vanilla or Chocolate

Application benefits

- Easy to use - just add water & oil
- Delivers consistent flat, even layers & excellent volume
- 'White' version holds colours well with no bleeding

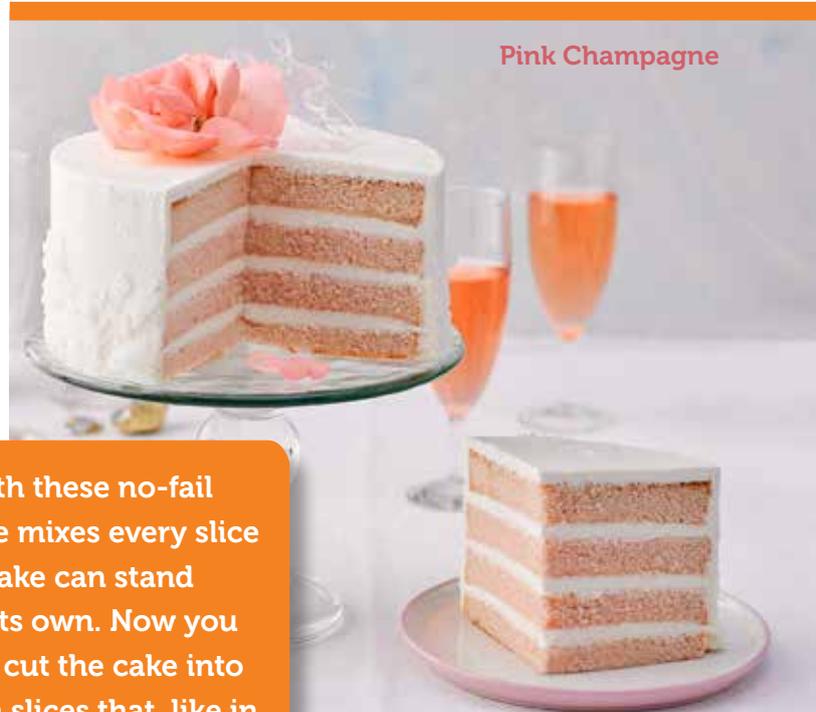
Start building your signature layer cakes today!

**ORDER
NOW**

Visit dawnfoods.com for more information and recipes.

Item code	Product	Packaging
5.20000.142	Dawn® Layer Cake Mix - White	15kg - sack
5.20000.143	Dawn® Layer Cake Mix - Chocolate	15kg - sack
5.20000.144	Dawn® Layer Cake Mix - Vanilla	15kg - sack

"With these no-fail cake mixes every slice of cake can stand on its own. Now you can cut the cake into firm slices that, like in America, are perfect for selling individually"



PERFECT PARTNERS FOR LAYER CAKE MIXES

Dawn® Layer Cake Mixes are great paired with our ready to use Frostings.

Made using only natural colours and flavours they are the perfect decoration and filling for your creations and can be coloured and flavoured too.

While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier.

Contact us on **01386 760843** or visit dawnfoods.com

Item code	Product	Packaging
0.00786.064	Dawn® Vanilla Frosting	12kg - bag in box
0.00982.919	Dawn® Vanilla Frosting	6kg - pail
0.00682.969	Dawn® Cream Cheese Frosting	12kg - bag in box
0.00982.927	Dawn® Cream Cheese Frosting	6kg - pail
6.00018.033	Dawn® Chocolate Frosting	6kg - pail
0.02421.072	Dawn® Strawberry Frosting	6kg - pail
0.00975.493	Dawn® Lemon Frosting	6kg - pail
0.01166.025	Dawn® Coffee Frosting	6kg - pail
0.01005.752	Dawn® Toffee Frosting	6kg - pail



Providing the ingredients for life's sweet moments

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Printed on 100% FSC recycled paper
LAYER CAKE 08/18

