

Ready to Create



All natural  
flavours



## New Blueberry Compound

Enjoy the rich and fruity taste of our new all natural Blueberry flavour compound

- ✓ All natural
- ✓ High fruit percentage
- ✓ Great taste and natural aroma
- ✓ Multi-purpose
- ✓ Convenient pack size
- ✓ Popular on-trend flavour

[www.dawnfoods.co.uk](http://www.dawnfoods.co.uk)

**Dawn**<sup>®</sup>  
Creating happiness<sup>™</sup>

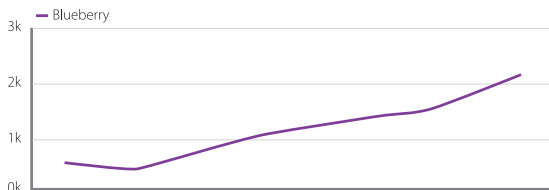
# Blueberry

## DAWN® COMPOUND

Compounds are concentrated flavouring pastes made with fruit juice, extracts and/or puree that can be used for all of your flavouring needs. They can be used to add a fruit taste to a large variety of end products:

- Frostings
- Filling creams
- Bavarois or mousses
- Ice creams
- Chocolate/praline fillings
- Dairy products
- Milkshakes
- And many more!

INNOVA 2013 - Blueberry trend



- Blueberry has for many years been one of the favourite fruit flavours in the bakery world
- Launches of finished products made with Blueberry have continued to increase - in 2013, more than 2000 new desserts containing Blueberry were launched. (Source : Innova)
- As well as being popular in local traditional style pastries, Blueberry is also a firm favourite in the USA
- It is ideal for creative flavour combinations - try it with Lemon, Pear, Passion fruit and more...

Item Code	Flavour	Packaging
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8.03265.320	Blueberry	1 kg
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#### Usage rate:

Add 40-60 g of DAWN® COMPOUND per 1000g of cream or batter. (4-6% usage rate)



## Living up to our Promises, Every Day

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new flavours, with delightful, high-quality products and delicious recipes. Every day, creating happiness with:

- **Better taste**, by being experts on traditional, local recipes since 1920 and passionately exploring the world for new tastes in sweet bakery.
- **Better ingredients**, by continuously striving for better quality, as only the best quality ingredients deliver the best end result.
- **Better fit for purpose**, by always improving our solutions to fit your changing specific needs and requirements.
- **Better creativity**, by constantly providing you with endless inspiration for delicious recipes and amazing applications, based on the latest trends.

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Creating happiness™

