



# OUR RANGE OF EASY TO USE ICINGS & FROSTINGS

— Fantastic finishes straight from the pail —

Icings and frostings that provide the finishing touches to all of your bakery products.



# Easy to use

## ICINGS & FROSTINGS

We know that convenience, ease of use and versatility are key to the success of today's busy baker. That's why our range of frostings and icings provide the complete solution to your finishing needs. You can trust them to be right for today's market - with natural colours and flavours plus great tastes and textures, they tick all the boxes for your customers too. From light buttercream style frostings to decadent fudge and glossy icings Dawn® has the perfect finish for your signature sweet bakery products.

Our bold and appealing range makes fantastic eye-catching displays. Available in resealable pails in convenient pack sizes, they are easy to use with many applications and are also freeze/thaw stable for your convenience.



## FUDGE ICINGS

Dawn® Fudge Icings work fantastically with pastry and bakery products and can turn your everyday sweet treats into personalised, special occasion delights.

These versatile and easy to use products have many applications. Just heat through to 40 - 50°C and your products can be iced traditionally, flooded, dipped or spun to create exciting looking treats.

### BENEFITS

#### Consumer benefits

- Deliciously indulgent with superb textures
- All natural colours and flavours
- Exciting, colourful products
- Favourite flavours

#### Ingredient benefits

- Ready to use
- Freeze/thaw stable
- Resealable pails

#### Application benefits

- Just heat and apply
- Fast drying
- Easy to store at ambient temperature



Item code	Product	Packaging
2.76825.825	Dawn® Chocolate Fudge Icing	10kg pail
2.76824.825	Dawn® Coffee Fudge Icing	10kg pail
2.76823.825	Dawn® Lemon Fudge Icing	10kg pail
2.76822.825	Dawn® Strawberry Fudge Icing	10kg pail

## GLOSSY ICINGS

Dawn® Glossy Icings are specially formulated to be perfect for today's busy bakery.

Dependant on application use straight from the pail or for more delicate work heat to 40 - 45°C. Products can be iced traditionally, flooded, dipped or spun to create a great range of effects and eye-catching finishes.

### BENEFITS

#### Consumer benefits

- Glossy, premium finish
- Natural colours and flavours
- Bold, appealing products
- Favourite flavours

#### Ingredient benefits

- Ready to use
- Freeze/thaw stable
- Resealable pails

#### Application benefits

- Use straight from the pail
- Heat icings for finer application
- Versatile
- Easy to store at ambient temperature



Item code	Product	Packaging
0.00812.075	Dawn® Glossy Icing - Vanilla	14kg pail
0.00812.108	Dawn® Glossy Icing - Dark Chocolate	14kg pail
7.73023.100	Dawn® Glossy Icing - Chocolate	14kg pail
7.73024.100	Dawn® Glossy Icing - Caramel Flavoured	14kg pail



## FROSTINGS

The Dawn® Frostings range offers a wide selection of flavours to choose from, so you can create superb, deliciously indulgent products in seconds.

Stable and easy to use, these frostings are perfect for piping or spreading onto cupcakes, as fillings for sandwich cakes, toppings for sheet cakes or injecting into muffins - the choice is yours! Available in a range of pack sizes suitable for all types of businesses, these incredibly versatile frostings will enhance any product range.

### BENEFITS

#### Consumer benefits

- Light, creamy texture
- Natural colours and flavours
- Attractive and tempting
- Favourite flavours

#### Ingredient benefits

- Ready to use
- Freeze/thaw stable
- Resealable pails

#### Application benefits

- Use straight from the pail
- Versatile
- Easy to store at ambient temperature



Item code	Product	Packaging
0.00786.064	Dawn® Vanilla Frosting	12kg bag in box
0.00982.919	Dawn® Vanilla Frosting	6kg pail
0.01298.688	Dawn® Vanilla Frosting*	1.7kg x 4 tubs / case
0.00628.969	Dawn® Cream Cheese Frosting	12kg bag in box
0.00982.927	Dawn® Cream Cheese Frosting	6kg pail
0.01298.711	Dawn® Cream Cheese Frosting*	1.7kg x 4 tubs / case
0.00975.477	Dawn® Chocolate Frosting	6kg pail
0.01298.737	Dawn® Chocolate Frosting*	1.7kg x 4 tubs / case
0.00975.493	Dawn® Lemon Frosting	6kg pail
0.01298.703	Dawn® Lemon Frosting*	1.7kg x 4 tubs / case
0.02421.072	Dawn® Strawberry Frosting	6kg pail
0.01249.558	Dawn® Raspberry Frosting*	6kg pail
0.01184.712	Dawn® Orange Frosting*	6kg pail
0.01005.752	Dawn® Toffee Frosting	6kg pail
0.01166.025	Dawn® Coffee Frosting	6kg pail

\*Made to order. Minimum quantities apply.



# ICINGS & FROSTINGS

Create your own signature range and make the most of seasonal events - the only limit is your imagination.



**It's so easy to create attractive and varied displays to tempt customers with our frostings and icings.**

Experiment with different piping nozzles for specific effects, such as a bird's nest or classic swirl. Simply spiral or even just spread on with a palette knife for a hand made finish. Try combining two frostings in a piping bag to create a two-tone effect for greater consumer appeal. Finish a frosted product with a drizzle of one of our icings for extra indulgence, or ask for details on our wide range of Dobra® Chocolate Decorations and Toppings.

Visit [dawnfoods.com](http://dawnfoods.com) to download inspiring recipes and finishing ideas.



## YIELD EXAMPLES

### YIELD

A 6 KG PAIL OF FROSTING  
COVERS



- 200 cupcakes (@ 30g per cake)
- 46 Victoria sponges (6")
- 4 traybakes (18" x 30")

### YIELD

A 14 KG TUB OF ICING  
COVERS



- 700 cupcakes (@ 20g per cake)
- 930 ring donuts (@ 15g per donut)
- 7-9 traybakes (18" x 30")

## Why Dawn®?

**Our products are effective and relevant to today's busy baker because we mix high quality with well-researched insights.**

So when you choose Dawn® for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.

While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier.

Contact us on **01386 760843** or visit [dawnfoods.com](http://dawnfoods.com)

## Living up to our Promises, Every Day

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new flavours, with delightful, high-quality products and delicious recipes. Every day, creating happiness with:

- **Better taste**, by being experts on traditional, local recipes since 1920 and passionately exploring the world for new tastes in sweet bakery.
- **Better ingredients**, by continuously striving for better quality, as only the best quality ingredients deliver the best end result.
- **Better fit for purpose**, by always improving our solutions to fit your changing specific needs and requirements.
- **Better creativity**, by constantly providing you with endless inspiration for delicious recipes and amazing applications, based on the latest trends.

## Providing the ingredients for life's sweet moments

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**Dawn**®