



# OUR REDUCED SUGAR & FAT CAKE MIXES

## Natural Flavours & Colours

Reduced sugar and reduced sugar & fat bakery alternatives  
for health conscious customers.

# Our Range

## REDUCED SUGAR & FAT CAKE MIXES

A range of mixes specifically reduced in sugar or both sugar & fat

### Why reduced sugar and fat?

Government legislation has meant food manufacturers, retailers and customers are demanding reduced sugar and reduced fat products in order to fit in with the new guidance. There is also a consumer preference for products that are perceived as healthy yet indulgent at the same time. There is a growing range of reduced sugar and fat products available in the market and the options are continually increasing.

Dawn® are now proud to offer this option in our range of mixes to enable bakers and caterers to create products for their customers with lower sugar or lower fat and sugar levels. Available in both plain and chocolate flavours, these products will help you make delicious reduced sugar bakery alternatives for the health conscious consumer.

### BENEFITS

#### Consumer benefits

- At least 30% sugar reduced\*
- Fat reduced products are reduced by 30%\*
- Peace of mind ingredient attributes

#### Ingredient benefits

- Natural flavours & colours
- Chocolate mixes are UTZ certified

#### Application benefits

- Versatile – with a wide range of cake & muffin applications
- Easy to use – simply add oil, water & glycerine
- Great results every time

\*Vs Dawn® standard item.



### RASPBERRY AND REDCURRANT MINI LOAF CAKES



ORDER NOW

CONTACT US FOR DETAILS!

Item Code	Product	Packaging
0.02420.983	Dawn® Reduced Sugar Crème Cake Mix - Chocolate	12.5kg sack
0.02421.113	Dawn® Reduced Sugar Crème Cake Mix - Plain	12.5kg sack
0.02421.056	Dawn® Reduced Fat & Sugar Crème Cake Mix - Chocolate	12.5kg sack
0.02421.006	Dawn® Reduced Fat & Sugar Crème Cake Mix - Plain	12.5kg sack

Make up 1000g of Dawn® Reduced Sugar Crème Cake Mix - Plain or Dawn® Reduced Fat & Sugar Crème Cake Mix - Plain as directed on the bag, and add 100g of frozen raspberries and 100g of redcurrants in the final mixing.

Deposit at 90g in mini loaf cake trays and sprinkle with coconut sugar.

Bake for 24-26 minutes at 180°C.

### Providing the ingredients for life's sweet moments

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**Dawn**®