



MONSTERS YOU WILL LOVE TO EAT!

Halloween Muffin, Donut & Cookie

Dawn® introduces a new range of frozen finished items for Halloween

Ready to Thaw and Serve

OUR HALLOWEEN RANGE

Terror-rifically eye-popping Halloween themed Muffins, Donuts and Cookies

Halloween is a fast growing event and is a great seasonal opportunity to boost sales. Why not make the most of this event with the range of Halloween sweet treats available from DAWN®? Choose either our delicious double injected donut with blackcurrant and orange sauce, or the indulgent triple chocolate muffin or cookie. All these seasonal products all eye-catching and are made to our authentic American recipes.



DUO-FILLED DONUT

Oozing with orange and blackcurrant sauce fillings, this double injected donut is topped with tasty orange icing and spooktacular chocolate bat decorations. Our donuts have a crispy coating, fluffy dough and deliver an indulgent eat with every bite!

TRIPLE CHOCOLATE MUFFIN

A delightful triple chocolate muffin, with crispy orange sugar nib sprinkles; this muffin features an attractive Halloween muffin cup for extra on-shelf impact! Made using our authentic Dawn® American-style muffin mix, this high quality muffin has a delicious moist texture. It is made with free range eggs and does not contain palm oil.

TRIPLE CHOCOLATE COOKIE

An indulgent triple chocolate cookie, with a tasty American-style soft baked cookie texture which is crispy, chewy and moist with generous Belgian chocolate inclusions in every bite. Featuring an eye-catching Halloween wrapper for extra customer appeal.

BENEFITS

Consumer benefits

- Exclusive packaging
- High levels of inclusions or fillings in every mouthful
- Authentic American recipes with delicious, moist textures
- Peace of mind ingredient attributes

Ingredient benefits

- Muffin is made with Free Range Eggs and does not contain Palm Oil
- Cookies and Donuts are made with RSPO MB Palm Oil

Application benefits

- Easy to use - simply thaw and serve
- Eye-catching packaging
- Convenient offering - for every customer type

Item code	Product	Packaging
6.00021.009	Dawn® Halloween Muffin	Case x 35
6.00025.029	Dawn® Halloween Cookie	Case x 30
2.76893.821	Dawn® Halloween Donut	Tray 3 x 12 = 36 donuts

**ORDER SOON,
LIMITED STOCK AVAILABLE!**

Providing the ingredients for life's sweet moments

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