



DELICIOUS BAKERY IDEAS FOR ANY TIME OF DAY!

———— Scoop & Bake ————

Frozen batters and doughs that make it easy for you to create amazing displays, attract more customers and make more profit!

SCOOP & BAKE

A fresh way to create more sales

What could be more enticing than a generous display of freshly baked goods with the attractive appearance of hand-made artisanal products?

With Dawn® Scoop & Bake frozen batters and doughs, you can offer your customers an inspiring and varied selection of sweet products and you can quickly prepare a fresh batch at any time of the day. From one single base product you can create endless options, from simple classics to truly indulgent delights.

- ✓ Fill your premises with the delicious aroma of fresh baking to promote impulse purchase
- ✓ React quickly and easily to differing needs throughout the day
- ✓ Easily adapt to create seasonal products and finishes
- ✓ Develop your own signature range with unique formats, flavours, inclusions and finishes

FOR A VARIETY OF CAKE FORMATS

Bake classic American goods or traditional home-made style products, such as muffins, loaf cakes, slices and Bundt cakes. Whether for a quick breakfast, an elevenses treat or an afternoon tea indulgence it is simple to create a wide range of options for every occasion with Scoop & Bake.

3 SIMPLE STEPS TO IRRESISTIBLE, FRESHLY BAKED PRODUCTS!

1 Choose a flavour...

Then simply Pour, Shape or Scoop!

Pick a flavour, select a format and begin. Choose from favourites such as Blueberry or Double Chocolate batters or Choc Chip Cookie Dough, or try more exciting combinations like Milk Chocolate & Orange or Strawberry & White Chocolate batters. Just bake what you need each day - so there's no waste.

2 Bake

Fresh from the oven, Dawn® Scoop & Bake products deliver tempting aromas, creating an exciting buying experience. Bake multiple formats and flavour combinations for any trend, season or occasion - add inclusions or toppings before baking to create an unrivalled range that is individual to your business.

3 Decorate!

Turn everyday basics into luxury indulgences. Finish your creations with our Dawn® range of ingredients including frostings, icings, and fruit fillings - spread, fill or frost, then add a touch of luxury with our chocolate decorations.

FOR CREATIVE MINI INDULGENCES

Tiny treats are perfect for many occasions; business meetings, to share in the office, as party food, to take home for the family or as a little reward with a hot drink. Mini formats provide a large variety of convenient snacking options throughout the day.

AT LUNCH

FOR MEETINGS

FOR COFFEE BREAKS

FOR DESSERT

ON THE GO

AT BREAKFAST

FOR DELICIOUS ON-THE-GO SNACKS

Create hand held snacking items with an individual touch that are suitable throughout the day - ideal as part of a meal deal or with coffee. From classic muffins, cookies, brownies or cupcakes to innovative cake pops, you control the format, size and price point.

FOR IRRESISTIBLE DESSERTS

A delicious little sweet treat or dessert finishes off a meal perfectly and is a 'must-have' on your menu. With Scoop & Bake, it is easy to create an amazing variety of sweet temptations to satisfy your lunchtime trade or for a tea-time treat.

SCOOP & BAKE

The easy way to bake a wide range of products

Develop your own customised range of fresh products, with no need for weighing, mixing or mess. Our Scoop & Bake range of frozen batters and doughs is incredibly simple to use and delivers delicious, fresh home-baked results every time.

Available in a wide range of flavours in easy to store 2kg tubs, the batter keeps up to 8 days once thawed, so you can bake off just what you need, when you need it, with no waste.

We offer comprehensive technical support and a host of inspiring recipes, tips and ideas for how to make the most of your Scoop & Bake batters and doughs. Visit dawnfoods.com for more information.

WHAT WILL YOU MAKE WITH YOUR 2KG TUB?

Scoop & Bake allows complete control over what you bake, product sizes and price points. Scoop the batter into:

- Muffin cases
- Sandwich tins
- Loaf cake tins
- Cupcake cases
- Sheet cake trays
- Silicone moulds

Fill your premises with the tempting aroma of fresh baking. Studies show that the sense of smell is the most powerful stimulus known, often producing a strong emotional response.

The results will sell, quite literally, like hot cakes!



YIELD EXAMPLES

One 2kg tub of batter can make:
20 x 100g muffins, 40 x 50g cupcakes or 4 x 500g loaf cakes.

One 2kg tub of cookie dough can make:
25 x 80g cookies

Item Code	Product	Packaging
0.00708.729	Blueberry Scoop & Bake	2kg Tub
0.01302.463	Carrot Cake Scoop & Bake	2kg Tub
0.01303.817	Cookie Dough Choc Chip Scoop & Bake	2kg Tub
0.00705.733	Double Chocolate Scoop & Bake	2kg Tub
0.01314.327	Milk Chocolate & Orange Scoop & Bake	2kg Tub
0.01372.028	Skinny Vanilla Scoop & Bake	2kg Tub
0.01258.278	Strawberry & White Chocolate Scoop & Bake	2kg Tub
0.01201.722	Toffee Scoop & Bake	2kg Tub
0.01248.443	Vanilla Scoop & Bake	2kg Tub

What will you create today?

Blueberry Tarts

Mix Dawn® Scoop & Bake - Blueberry batter with a spatula and scoop into tartlet silicone moulds. Using a piping bag, add Dawn® Delifruit Daily - Blueberry on top of each tartlet then sprinkle Dawn® Crumble Mix over the top of each one, covering the surface. Bake at 160°C for 25-30 minutes in a fan oven. Once cooled either serve as they are, dust with icing sugar or drizzle with Dawn® Vanilla Glossy Icing to add an extra indulgent sweet touch. One 2kg tub makes 40 small (50g) tartlets or 20 large (100g) tarts.



Living up to our Promises, Every Day

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new flavours, with delightful, high-quality products and delicious recipes. Every day, creating happiness with:

- **Better taste**, by being experts on traditional, local recipes since 1920 and passionately exploring the world for new tastes in sweet bakery.
- **Better ingredients**, by continuously striving for better quality, as only the best quality ingredients deliver the best end result.
- **Better fit for purpose**, by always improving our solutions to fit your changing specific needs and requirements.
- **Better creativity**, by constantly providing you with endless inspiration for delicious recipes and amazing applications, based on the latest trends.

Providing the ingredients for life's sweet moments

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