

Dawn®: Creating Happiness



Our cookie range will give you something different to offer consumers and command a premium price point. Their attractive, open texture and mouth watering appearance with generous, clearly visible inclusions are guaranteed to entice customers and they're such a delicious eat people will flock back for more.

Choose from Ready to Serve individually wrapped cookies or Ready to Bake pucks - no skills required, straightforward to use, with excellent, consistent results.



Living up to our Promises, Every Day

At Dawn Foods, we want to be a little bit better every day. So that you can keep surprising your customers with exciting new flavours, with delightful, high-quality products and delicious recipes. Every day, creating happiness with:

- **Better taste**, by being experts on traditional, local recipes since 1920 and passionately exploring the world for new tastes in sweet bakery.
- **Better ingredients**, by continuously striving for better quality, as only the best quality ingredients deliver the best end result.
- **Better fit for purpose**, by always improving our solutions to fit your changing specific needs and requirements.
- **Better creativity**, by constantly providing you with endless inspiration for delicious recipes and amazing applications, based on the latest trends.

Our ultimate goal is about Creating Happiness through sweet bakery. Therefore we use the best ingredients so you can create and serve the best sweet treats to your customers. That's what makes us happy!

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Creating happiness™

Ready to Finish & Serve



American Style Cookies



Discover our high quality and delicious cookie range - both baked and pucks

- ✓ Authentic American recipes
- ✓ Highest level of quality inclusions
- ✓ Crunchy bite and melt-in-the-mouth moist centre
- ✓ RSPO Palm Oil

www.dawnfoods.co.uk


Creating happiness™

Dawn® American Style Cookies



Our Luxury range uses Dawn Foods' best cookie recipe, with our highest level of inclusions and delicious Belgian chocolate. It offers an indulgent American style cookie taste that provides a high quality and delicious eat.

Our cookies have an appearance and taste quality that differentiates from the norm, as expected from the DAWN® standard of excellence.

Our Baked Cookies and Cookie Pucks come in the following flavours:



Triple Belgian Chocolate Chunk Cookie –
Chocolate dough with Belgian plain, milk and white chocolate pieces, chocolate heaven!



Belgian Chocolate Chunk Cookie –
Vanilla dough with both Belgian plain and milk chocolate chunk pieces making our best ever chocolate chunk cookie!



Belgian White Chocolate Chunk Cookie –
Vanilla dough with silky smooth Belgian white chocolate chunks, a truly creamy, sweet offering!



Cranberry & Belgian White Chocolate Chunk Cookie –
Vanilla dough with tasty cranberry fruit pieces, complemented with smooth Belgian white chocolate chunks, a popular fruity delight!



Oatmeal & Raisin Cookie –
A classic buttery jumbo oat base with juicy raisins throughout each bite, a tasty alternative to chocolate, but undoubtedly a real treat!

Dawn® Luxury American Style Cookies

Our Luxury cookies are ready to simply thaw and serve. These delicious cookies have generous visible inclusions throughout and are the perfect solution for busy premises.

Item Code	Product Name	Weight	Pack
0.01277.426	Triple Belgian Chocolate Chunk Cookie	76g	48
0.01277.434	Belgian Chocolate Chunk Cookie	76g	48
0.01277.442	Belgian White Chocolate Chunk Cookie	76g	48
0.01278.325	Cranberry & Belgian White Chocolate Chunk Cookie*	76g	48
0.01277.418	Oatmeal & Raisin Cookie	76g	48

**non-stocked item, minimum order quantities apply*

Dawn® Luxury American Style Cookie Pucks

For an easy, ready to bake offering.

Our Luxury pucks have a high level of indulgent inclusions and provide a simple and easy way to get freshly baked cookies - perfect for smaller outlets where preparation time is valuable. They offer the ability to bake off when it's convenient with no complications, just place frozen pucks on a baking sheet and bake for 14 - 15 minutes depending on oven type and temperature. They make it easy to manage portion and stock control with no waste, giving that delicious homemade smell and taste. Straight from the oven, the attractive results provide quality every time.

Item Code	Product Name	Weight	Pack
0.01277.674	Triple Belgian Chocolate Chunk Cookie Puck	80g	100
0.01277.666	Belgian Chocolate Chunk Cookie Puck	80g	100
0.01277.682	Belgian White Chocolate Chunk Cookie Puck	80g	100
0.01278.333	Cranberry & Belgian White Chocolate Chunk Puck	80g	100
0.01277.658	Oatmeal & Raisin Puck	80g	100

Dawn® American Style Cookie Pucks

We also have American style cookie pucks available in 55g and 107g weights giving you more versatility. They are quick and easy to bake, helping you to create that much loved, fresh out of the oven aroma and taste.

Item Code	Product Name	Weight	Pack
0.00877.772	Double Chocolate Chip – Regular Cookie Puck	55g	120
0.00877.764	White Chocolate Chip – Regular Cookie Puck	55g	120
0.00877.798	Oatmeal & Raisin – Regular Cookie Puck*	55g	120
0.00877.821	Double Chocolate – Mega Cookie Puck	107g	40
0.00877.839	Oatmeal & Raisin – Mega Cookie Puck	107g	40
0.00877.855	White Chocolate – Mega Cookie Puck	107g	40

**non-stocked item, minimum order quantities apply*

Eye catching appearance - Our cookies have an enhanced open texture which allows clear visibility of quality inclusions, both from the surface and within every bite!

Authentic recipe - Our cookies are made with the finest ingredients and are packed with high quality inclusions!

Delicious taste - Our cookies have been developed to target the needs of consumers looking to indulge, treat and satisfy cravings!

