



**NEW
ADDITIONS
TO RANGE!**



DAWN THAW AND SERVE FROZEN DONUTS

CLASSIC AND PREMIUM FORMATS FOR EVERY OCCASION

- Authentic American recipe
- Expand your sweet bakery range easily and quickly
- Save on preparation time and boost sales!

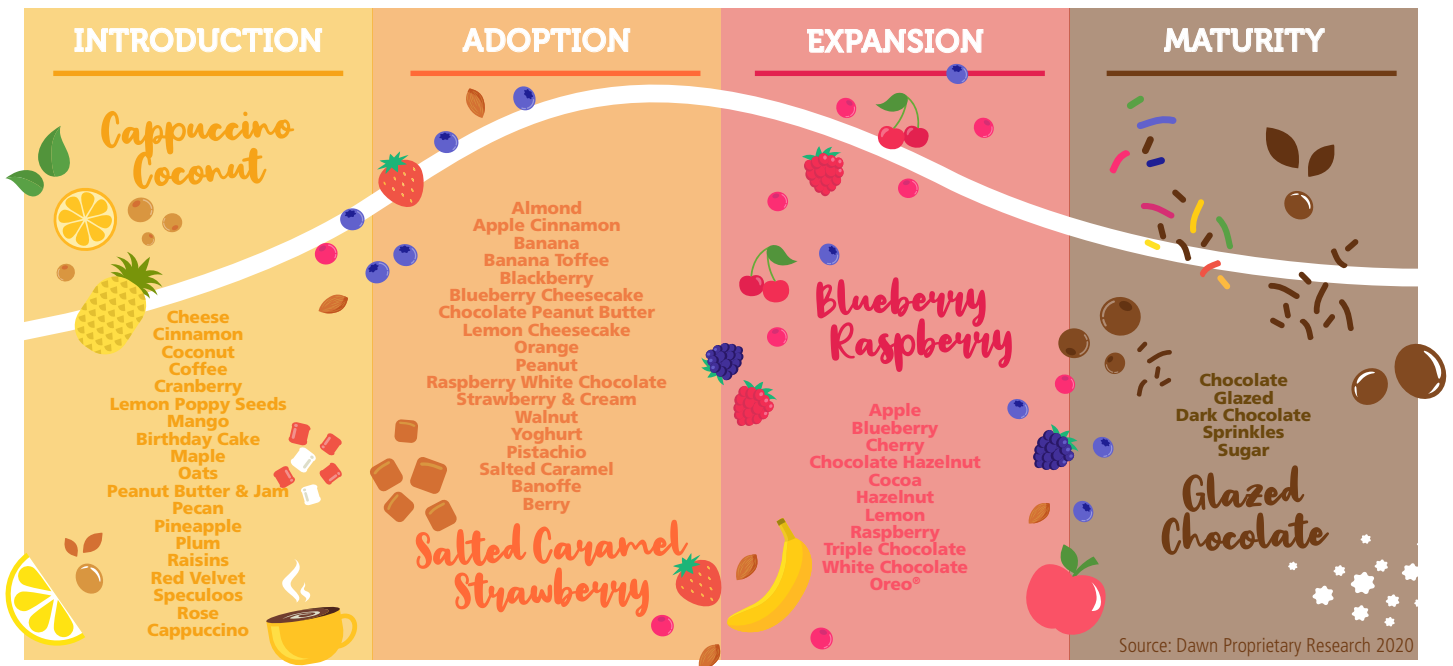
dawnfoods.com/uk

DISCOVER DAWN'S DELICIOUS DONUT RANGE

According to Dawn's 8 new Mega trends, consumers are craving variety. They expect an offering of enticing new flavours and textures to keep them interested (**Blissful Indulgence**) and products that fit with their lifestyle (**Just for Me**).

Our Classic Donut range offers chocolate covered donuts that are ready to thaw and sell, as well as sugared ring and plain ball and ring donuts that you can fill, top and decorate to create a signature range. Or choose from our fully finished Premium Donut range that offers classic flavours like Strawberry-Sprinkle and Triple-Choc, plus exciting on-trend varieties such as Cappuccino, Wild Fruits and Marshmallow.

MATURITY CURVE OF DONUT FLAVOURS IN EUROPE



DAWN CLASSIC DONUTS

Simply thaw and serve or decorate to create your own signature range



SUGARED RING DONUT

a true classic - ready to simply thaw and sell

PLAIN RING DONUT

ideal for decorating to personalise and create a premium offering



CHOCOLATE COVERED RING DONUT

a more indulgent standard offering - ready to thaw and sell

CHOCOLATE COVERED MINI RING DONUT

a more indulgent mini offering - ready to grab and go



BERLINER PLAIN BALL DONUT

just add sugar or get creative with fillings and toppings!



DAWN PREMIUM DONUTS

All-time favourites with indulgent fillings and delicious toppings



CINN-APPLE DONUT topped in crunchy cinnamon sugar and filled with fruity apple sauce



CARAMEL-LACE DONUT coated in vanilla icing, drizzled in caramel sauce and filled with a gooey caramel sauce



CHOC-CA-NUT DONUT with hazelnut topping, sprinkled with chopped nuts and filled with a smooth hazelnut sauce



STRAWBERRY-SPRINKLE DONUT coated in strawberry icing, topped with multi-coloured sprinkles and filled with delicious strawberry jam



TRIPLE-CHOC DONUT with indulgent cocoa icing, cocoa sprinkles and full of chocolate cream filling



RASPBERRY & CREAM TWIST DONUT with delicious white icing, topped with a red/pink drizzle and double injected with raspberry and cream cheese fillings



LOVELY LEMON DONUT topped with white glaze, decorated with yellow sugar sprinkles and filled with a zesty lemon filling



COOKIE CRUSH DONUT coated in white icing, decorated with cookie pieces and filled with a vanilla flavour filling

On-trend donut flavours – delicious treats to boost sales



NEW WHITE DRIZZLE DONUT a soft donut fully-covered with a white glaze and decorated with a cocoa drizzle

NEW ADDITIONS TO RANGE!



NEW CAPPUCCINO DONUT with a cappuccino flavoured glaze, topped with a cocoa drizzle and crunchy cocoa-covered biscuit pieces and filled with a cappuccino flavoured filling



NEW PARTY DONUT with a cocoa glaze, topped with colourful sprinkles and filled with an eggnog flavoured custard filling



NEW WILD FRUITS DONUT with a pink glaze, topped with fruity crunchy sprinkles and filled with a forest fruits filling



NEW CARAMEL DONUT with a white chocolate flavoured glaze, topped with real caramel pieces and filled with a delicious caramel filling



NEW MARSHMALLOW DONUT a soft donut with a pink glaze, decorated with white and pink marshmallows for added appeal and texture

**NEW
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FLAVOURS AND FORMATS TO SUIT EVERYONE DELICIOUS THAW & SERVE DONUTS

Code	Product name	Weight	Packaging
CLASSIC DONUTS			
2.76863.821	DAWN® SUGARED RING DONUT	45g	3 trays of 12 = 36 donuts
2.76864.821	DAWN® PLAIN RING DONUT	50g	3 trays of 12 = 36 donuts
0.00787.848	DAWN® PLAIN RING DONUT	44g	72 per case
0.00725.533	DAWN® CHOCOLATE COVERED RING DONUT*	60g	36 per case
0.00978.637	DAWN® CHOCOLATE COVERED MINI RING DONUT*	25g	80 per case
0.01239.153	DAWN® BERLINER PLAIN BALL DONUT*	55g	36 per case
PREMIUM DONUTS			
2.10015.001	DAWN® CINN-APPLE DONUT	61g	3 trays of 12 = 36 donuts
2.10015.002	DAWN® CARAMEL LACE DONUT	67g	3 trays of 12 = 36 donuts
2.10015.003	DAWN® CHOCCA-NUT DONUT	71g	3 trays of 12 = 36 donuts
2.10015.004	DAWN® STRAWBERRY SPRINKLE DONUT	70g	3 trays of 12 = 36 donuts
2.10015.005	DAWN® TRIPLE-CHOC DONUT	69g	3 trays of 12 = 36 donuts
2.76484.801	DAWN® RASPBERRY & CREAM TWIST DONUT	69g	3 trays of 12 = 36 donuts
2.76888.821	DAWN® LOVELY LEMON DONUT (SEASONAL)	68g	3 trays of 12 = 36 donuts
2.76887.821	DAWN® COOKIE CRUSH DONUT	75g	3 trays of 12 = 36 donuts
2.76977.822	NEW DAWN® WHITE DRIZZLE DONUT	75g	3 trays of 12 = 36 donuts
2.76974.822	NEW DAWN® CAPPUCCINO DONUT	73g	3 trays of 12 = 36 donuts
2.76976.822	NEW DAWN® PARTY DONUT	70g	3 trays of 12 = 36 donuts
2.76978.822	NEW DAWN® WILD FRUITS DONUT	70g	3 trays of 12 = 36 donuts
2.76987.822	NEW DAWN® CARAMEL DONUT	73g	36 donuts
2.76975.821	NEW DAWN® MARSHMALLOW DONUT	61g	3 trays of 12 = 36 donuts

* Non stocked item. Minimum order quantities apply.



WE ARE DAWN FOODS

For 100 years, Dawn has been focused on bringing customers the insights, innovations and strategies to help you grow. What started with a recipe for great tasting donuts has grown into a global network of experts working every day to be your trusted advisor to help develop your business and meet the needs of your customers. From corner bakeries to leading manufacturers, Dawn helps you and your customers celebrate life's sweet moments.

**CONTACT US NOW FOR MORE INFORMATION
AND TO ORDER:**

01386 760843 or visit DAWNFOODS.COM/UK



Visit our website
for delicious and
inspiring ideas
and recipes

Together we rise!

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FROZ DONUT RANGE 10/20

Dawn®