

## Two new frozen donuts that will melt your heart

Fall in love with our newest Premium Donut flavours: Lovely Lemon and Cookie Crush! The summery taste of Lemon has always been a popular flavour in sweet bakery and the number of cookie flavoured product launches has rocketed in the past two years. Lemon & Cookie flavours are definitely on-trend!



## These added-value products will accelerate further category growth

### BENEFITS

#### Consumer benefits

- Irresistible combination of crispy toppings, fluffy dough and indulgent fillings
- Great tasting, non-greasy texture
- Exciting on-trend flavours

#### Ingredient benefits

- RSPO MB Palm Oil

#### Application benefits

- Convenient & suitable for every customer type – simply defrost & serve
- Ideal to capture impulse purchases & a range of snacking occasions
- Wow your customers & increase profits with this premium range!



Dawn Premium Donuts presents

# Two new donuts to excite your customers

LOVELY  
LEMON

TOPPED WITH  
WHITE GLAZE

LEMON  
FILLING

DECORATED WITH  
YELLOW SUGAR  
SPRINKLES

**NEW!**

COOKIE  
CRUSH

TOPPED WITH  
WHITE GLAZE

VANILLA  
FLAVOUR FILLING

DECORATED WITH  
COOKIE PIECES





## Create your own signature desserts in line with the latest trends



Our indulgent topped and filled Premium Donuts allow you to capitalise on the trend for exciting and colourful displays whilst tempting impulse purchases. With our new and exclusive recipes you can express your creativity by making unique desserts and sweet treats in line with current trends.



Visit the website

[www.dawnfoods.com](http://www.dawnfoods.com)

for more information on these new donuts & our existing premium donut range



Item Code	Product	Packaging
2.76888.821	<b>NEW</b> Lovely Lemon	Tray 3 x 12 = 36 donuts
2.76887.821	<b>NEW</b> Cookie Crush	Tray 3 x 12 = 36 donuts
2.10015.001	Cinn-Apple	Tray 3 x 12 = 36 donuts
2.10015.002	Caramel-Lace	Tray 3 x 12 = 36 donuts
2.10015.003	Chocca-Nut	Tray 3 x 12 = 36 donuts
2.76484.801	Raspberry & Cream Twist	Tray 3 x 12 = 36 donuts
2.10015.004	Strawberry Sprinkle	Tray 3 x 12 = 36 donuts
2.10015.005	Triple-Choc	Tray 3 x 12 = 36 donuts

# NEW DONUTS!

flavours to surprise & customers.



CINN-APPLE



CARAMEL-LACE



CHOCQA-NUT



STRAWBERRY-SPRINKLE



TRIPLE-CHOC

### Providing the ingredients for life's sweet moments

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Printed on 100% FSC recycled paper  
NEW DONUTS 03/18



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# OUR EXCITING

Discover our two new delight your

