

# Mixes and Bases

# SPECIALTY CAKES

Time Tested & VERSATILE

Dawn Foods has a line of specialty cake mixes and bases that make it easy and efficient for you to create traditional favourites like Angel Food, Pound and Sponge cakes, as well as creative, new concepts like Eggless Cake. These versatile cakes fill the consumer need for special occasions as well as everyday treats.

Look to Dawn for cake products to meet your every need. From our light, fluffy angel food cake, rich flavourful pound cake, airy and easy to use sponge cake, to our moist and delicious eggless cake you can trust Dawn.

Dawn has been serving the bakery industry for over 90 years and our specialty cakes are made with the same quality and consistency that you have come to rely on with our other cake products.



## Specifications

Outside UPC #	Item #	Description	Case Count	Case Pack	Unit of Sale	Gross Cs Wt (kg)	Net Cs Wt (kg)	Case Cube (cu ft)	Tie (Cs)	Tier (Cs)	Pallet Count (Cs)
Specialty Cake Mixes & Bases											
061752016053	00858409	Dawn® Pudding Cake Mix	1	20 KG	BAG	20.227	20.00	1.128	5	10	50
061752000465	00835530	Dawn® Enhance White Pudding Cake Mix	1	20 KG	BAG	20.227	20.00	1.128	5	10	50
029519177003	00005967	Dawn® Pound Cake Mix	1	50 LB	BAG	22.906	22.68	1.128	5	10	50
029519121914	00994542	R&H® Specialty Sponge Cake Base	1	50 LB	BAG	22.906	22.68	1.128	5	10	50
029519245610	02380963	DDA® Eggless Cake Mix	1	20 KG	BAG	22.098	20.00	1.638	5	10	50

## Why Dawn?

**Our products work hard because we mix quality with well-researched insights.** So when you choose Dawn for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.



While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier. Contact us at **1.866.277.3663** or **dawnfoods.com**.

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