

Versatile ICING BASES

Create Exactly What You Need

Making your own icing allows you to create your own unique formula that your customers know and love. Our icing bases are perfect as an economical way to make your own smooth and creamy buttercream or fudge-based icings for any occasion.



- One step: just add water (White base)
- Rich flavours that you can customize to be your own
- Cost-effective

Specifications

Outside UPC #	Item #	Description	Case Count	Case Pack	Unit of Sale	Gross Cs Wt (kg)	Net Cs Wt (kg)	Case Cube (cu ft)	Tie (Cs)	Tier (Cs)	Pallet Count (Cs)
029519205966	01292268	Select™ But-R-Cream Base Icing White	1	45 LB	Carton	20.865	20.41	0.824	12	3	36
029519205928	01292226	Select™ Icing Base Chocolate TFF	1	18 LB	Pail	8.673	8.16	0.539	20	4	80

Why Dawn?

Our products work hard because we mix quality with well-researched insights. So when you choose Dawn for your bakery, you're choosing more than just a product to sell. You're choosing expert advice on the right way to sell the product. That means you'll get the return on your investment that will keep your shelves full and your bakery profitable.



While you're concentrating on bringing joy to your customers, we're bringing you the solutions that make your job easier. Contact us at **1.866.277.3663** or dawnfoods.com.

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